



## Alcohol and Entertainment Licensing Sub-Committee (C)

**Monday 22 January 2018 at 10.00 am**  
Members Suite - 4th Floor, Brent Civic Centre,  
Engineers Way, Wembley, HA9 0FJ

### Membership:

#### Members

Councillors:

Long (Chair)  
Harrison (Substituting for Khan)  
McLeish

#### Substitute Members

Councillors:

Ahmed, Allie, Daly, Denselow,  
Duffy, Eniola, Jones, Kansagra,  
Maurice, Pavey and Stopp

**For further information contact:** Nikolay Manov, Governance Officer  
Tel: (020) 8937 1348; Email: [nikolay.manov@brent.gov.uk](mailto:nikolay.manov@brent.gov.uk)

For electronic copies of minutes, reports and agendas, and to be alerted when the minutes of this meeting have been published visit:  
**[democracy.brent.gov.uk](http://democracy.brent.gov.uk)**

**The press and public are welcome to attend this meeting**

## **Notes for Members - Declarations of Interest:**

If a Member is aware they have a Disclosable Pecuniary Interest\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest\*\* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also a Prejudicial Interest (i.e. it affects a financial position or relates to determining of any approval, consent, licence, permission, or registration) then (unless an exception at 14(2) of the Members Code applies), after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

### **\*Disclosable Pecuniary Interests:**

- (a) **Employment, etc.** - Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship** - Any payment or other financial benefit in respect expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts** - Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land** - Any beneficial interest in land which is within the council's area.
- (e) **Licences**- Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies** - Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities** - Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

### **\*\*Personal Interests:**

The business relates to or affects:

(a) Anybody of which you are a member or in a position of general control or management, and:

- To which you are appointed by the council;
- which exercises functions of a public nature;
- which is directed is to charitable purposes;
- whose principal purposes include the influence of public opinion or policy (including a political party of trade union).

(b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting, to a greater extent than the majority of other council tax payers, ratepayers or inhabitants of the electoral ward affected by the decision, the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who employs or has appointed any of these or in whom they have a beneficial interest in a class of securities exceeding the nominal value of £25,000, or any firm in which they are a partner, or any company of which they are a director
- any body of a type described in (a) above.

# Agenda

Introductions, if appropriate.

Item	Page
<b>1 Apologies for absence and clarification of alternate members</b> To receive any apologies for absence and substitutions from Members.	
<b>2 Declarations of interests</b> Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary, personal or prejudicial interests in the items on this agenda and to specify the item(s) to which they relate.	
<b>3 Application for a New Premises Licence by Mrs Manishabahen Thakkar for the premises known as Jala Off Licence (95 Ealing Road Wembley HA0 4BN), pursuant to the provisions of the Licensing Act 2003</b>	1 - 38
<b>4 Application for a New Premises licence by Mr Dipa Meggi Givane &amp; Miss Ana Givane for the premises known as DIU Portugal (234 Ealing Road Wembley HA0 4QL), pursuant to the provisions of the Licensing Act 2003</b>	39 - 88
<b>5 Application for a New Premises Licence by Willesden Pizza Ltd for the premises known as Willesden Pizza (87 Dudden Hill Lane NW10 1BD), pursuant to the provisions of the Licensing Act 2003</b>	89 - 110

## **Conduct of the Hearing:**

The hearing shall proceed as follows:

- General introduction by the Regulatory Services Manager
- Case for the Responsible Authority – Police/Regulatory Services
- Questioning of the Responsible Authority by Applicant and Members
- Representations by interested parties (if any)
- Case for the Applicant
- Questioning of the Applicant by the Responsible Authority and Members
- Summing up by the Responsible Authority
- Summing up by a representative of interested parties (if any)
- Summing up by the Applicant

## **Members' Deliberation**

The Chair will then ask the representatives of the Responsible Authority and the Applicant to leave the meeting room whilst the panel goes into close session to deliberate the application. The applicant and the representatives of the responsible authority will be

recalled to the meeting room when the Sub-Committee has made its decision. The decision will be confirmed in writing to the applicant within 7 days



Please remember to switch your mobile phone to silent during the meeting.

- The meeting room is accessible by lift and seats will be provided for members of the public.

## LICENSING ACT 2003

### Application for New Premises Licence

#### 1. The Application

Name of Applicant:	Mrs Manishabahen Thakkar
Name & Address of Premises:	95 Ealing Road Wembley HA0 4BN
Applicants Agent:	Personal Licence Courses UK Ltd – Mr Manpreet Kapoor

The application is for a new premises licence:

- 1 For the sale and supply of alcohol and to remain open from 06:00hrs to 01:00hrs Monday to Sunday.

#### 2. Background

None

#### 3. Promotion of the Licensing Objectives

See page 8 of the application.

#### 4. Relevant Representations

Representations have been received from the Police, Licensing Officers, Public Health Officers and local residents.

#### 5. Interested Parties

None

#### 6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

## **7. Determination of the Application**

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

## **8. Associated Papers**

- A. Application Form & plan
- B. Police Representation
- C. Licensing Officer Representation
- D. Public Health Officer Representation
- E. Residents Representations
- F. OS Map

**Application for a premises licence to be granted  
under the Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

**I/We** MRS MANISHABAHEN R THAKKAR

*(Insert name(s) of applicant)*

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

**Part 1 – Premises details**

Postal address of premises or, if none, ordnance survey map reference or description <b>JALA OFF LICENCE 95 EALING ROAD</b>			
Post town	<b>WEMBLEY</b>	Postcode	<b>HA0 4BN</b>
Telephone number at premises (if any)			
Non-domestic rateable value of premises		<b>£20,706.00</b>	

**Part 2 - Applicant details**

Please state whether you are applying for a premises licence as

Please tick as appropriate

- |  |  |
|--|--|
| <p>a) an individual or individuals *</p> <p>b) a person other than an individual *</p> <p style="padding-left: 20px;">i as a limited company/limited liability partnership</p> <p style="padding-left: 20px;">ii as a partnership (other than limited liability)</p> <p style="padding-left: 20px;">iii as an unincorporated association or</p> <p style="padding-left: 20px;">iv other (for example a statutory corporation)</p> <p>c) a recognised club</p> <p>d) a charity</p> <p>e) the proprietor of an educational establishment</p> <p>f) a health service body</p> | <p><input checked="" type="checkbox"/> please complete section (A)</p> <p><input type="checkbox"/> please complete section (B)</p> <p><input type="checkbox"/> please complete section (B)</p> <p><input type="checkbox"/> please complete section (B)</p> <p><input type="checkbox"/> please complete section (B)</p> <p><input type="checkbox"/> please complete section (B)</p> <p><input type="checkbox"/> please complete section (B)</p> <p><input type="checkbox"/> please complete section (B)</p> <p><input type="checkbox"/> please complete section (B)</p> |
|--|--|

- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a statutory function or   
 a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS (fill in as applicable)**

Mr <input type="checkbox"/>	Mrs <input checked="" type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname <b>THAKKAR</b>			First names <b>MANISHABAHEN R</b>		
Date of birth [REDACTED]		I am 18 years old or over <input checked="" type="checkbox"/>		Please tick yes	
Nationality <b>BRITISH</b>					
Current residential address if different from premises address		[REDACTED]			
Post town	[REDACTED]	Postcode	[REDACTED]		
Daytime contact telephone number		[REDACTED]			
E-mail address (optional)					

**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over <input type="checkbox"/>		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town		Postcode			



Daytime contact telephone number	
E-mail address (optional)	

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

**Part 3 Operating Schedule**

When do you want the premises licence to start?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY
<input type="text"/>	<input type="text"/>	<input type="text"/>

Please give a general description of the premises (please read guidance note 1)

**NEWSAGENTS, CONVENIENCE STORE, GROCERY, CONFECTIONARY AND OFF LICENCE**

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Supply of alcohol (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b>Please give further details here</b> (please read guidance note 4)	Both	<input type="checkbox"/>
Tue					
Wed			<b>State any seasonal variations for the provision of late night refreshment</b> (please read guidance note 5)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</b> (please read guidance note 6)		
Sat					
Sun					

J

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 7)			<b>Will the supply of alcohol be for consumption – please tick</b> (please read guidance note 8)	On the premises	<input type="checkbox"/>			
				Off the premises	<input checked="" type="checkbox"/>			
				Both	<input type="checkbox"/>			
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 5)					
Mon	06:00	01:00						
Tue	06:00	01:00						
Wed	06:00	01:00						
Thur	06:00	01:00						
Fri	06:00	01:00						
Sat	06:00	01:00						
Sun	06:00	01:00						
						<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

<b>Name</b> MANISHABAHEN R THAKKAR	
<b>Date of birth</b> [REDACTED]	
<b>Address</b> [REDACTED] [REDACTED]	
<b>Postcode</b>	[REDACTED]
<b>Personal licence number (if known)</b> [REDACTED]	
<b>Issuing licensing authority (if known)</b> [REDACTED]	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

NONE

L

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 7)			<b>State any seasonal variations</b> (please read guidance note 5)
Day	Start	Finish	
Mon	06:00	01:00	
Tue	06:00	01:00	
Wed	06:00	01:00	
Thur	06:00	01:00	
Fri	06:00	01:00	
Sat	06:00	01:00	
Sun	06:00	01:00	

**Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list** (please read guidance note 6)

**M** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)**

1. Strict implementation of challenge 25 policy
2. CCTV to be installed and 31 days recording system
3. All staff to be trained in responsible alcohol retailing
4. Training manual will be available at the premises

**b) The prevention of crime and disorder**

1. The premise licence holder shall ensure that CCTV camera and recorders are installed at the premises and are of a standard acceptable to and approved by the police
2. The system shall be maintained in good working order and at all times the premise is open to the public, be fully operational covering both internal and external areas of the premises to which the public have access. All images should be stored for a minimum of 31 days
3. The CCTV views are not to be obstructed, at least one CCTV camera is to be placed near to the exit in order to capture clear facial images of all patrons leaving the premises
4. Signage will be prominently displayed advising customers that they are being filmed on CCTV
5. A suitable trained staff member will be able to show and provide police or council licensing officers recent data footage with the minimum delay when requested.
6. All goods, including those subject to duty payments i.e. alcohol and tobacco products will be brought from cash and carries with invoices being available upon request. No alcoholic drinks or tobacco will be purchased by the premises from unannounced sellers calling at the premises
7. All alcohol shall be purchased from AWRs registered cash & carry and wholesalers.
8. Incident book shall be available on premises, shall be updated as and when needed.

**c) Public safety**

1. Installation of appropriate safety equipment
2. Fire exit signs displayed
3. To comply with all current, fire, health and safety laws
4. CCTV working at all times

**d) The prevention of public nuisance**

1. Notice displayed asking customers to leave quietly from premises also customers will be told in person to leave quietly and not to disturb the local neighbourhood
2. Strict policy in place to tell all staff not to serve alcohol to drunks at all
3. Appropriate signage will be displayed, in prominent position informing customers they are being recorded on CCTV

**e) The protection of children from harm**

1. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. Challenge 25 posters displayed where alcohol is sold.
2. The only acceptable ID will be those with photographic identification documents; including passport, photo-card, driving license or proof of age card bearing the PASS hologram.
3. An refusal book shall be kept at the premises and updated as and when required, and made available for inspection on request to an Licensing Officer, Police or other responsible authority.
4. The licensee will ensure that staff are trained regularly as appropriate in respect to the Licensing Act 2003 legislation, staff to be trained regularly in underage sales prevention.

**Checklist:**

Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.
- [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

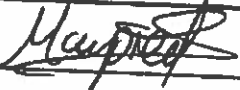
**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**





Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). If signing on behalf of the applicant, please state in what capacity.

<b>Declaration</b>	<ul style="list-style-type: none"> <li>[Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).</li> <li>The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)</li> </ul>
<b>Signature</b>	
<b>Date</b>	24 - 11 - 2017
<b>Capacity</b>	<b>DULY AUTHORISED AGENT</b>

For joint applications, signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

<b>Signature</b>	
<b>Date</b>	
<b>Capacity</b>	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)			
<b>MR MANPREET S KAPOOR</b>			
<b>PERSONAL LICENCE COURSES UK LTD</b>			
<b>INFOTREE HOUSE</b>			
<b>NEWPORT</b>			
Post town	<b>HAYES</b>	Postcode	<b>UB4 8JX</b>
Telephone number (if any)	<b>020 8606 0558</b>		
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			
<b>info@personalllicencecourses.com</b>			





**PLC**

**PERSONAL LICENCE  
COURSES LTD**

Personal Licence Courses UK Ltd  
Infotree House  
Newport Road  
Hayes  
UB4 8JX  
info@personallicencecourses.com  
Tel: 020 8606 0558

Regulatory Services (Licensing)  
Brent Council  
Fifth Floor , Brent Civic Centre  
Engineers Way  
Wembley  
HA9 0FJ

24 - 11 - 2017

Dear Sir/Madam,

RE: New Premises Application – Jala Off Licence

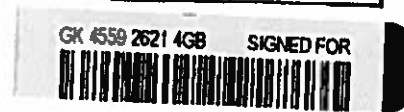
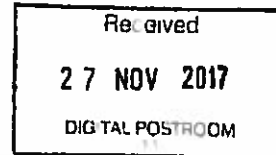
Find attached new premises application with premises plan attached along with the relevant fees for the following premises.

- Jala Off Licence, 95 Ealing Road, Wembley, HA0 4BN

Could you make sure all correspondence and premises licence is sent to us on above address, if you require any further information please do contact us. Copies have been posted to the all responsible authorities.

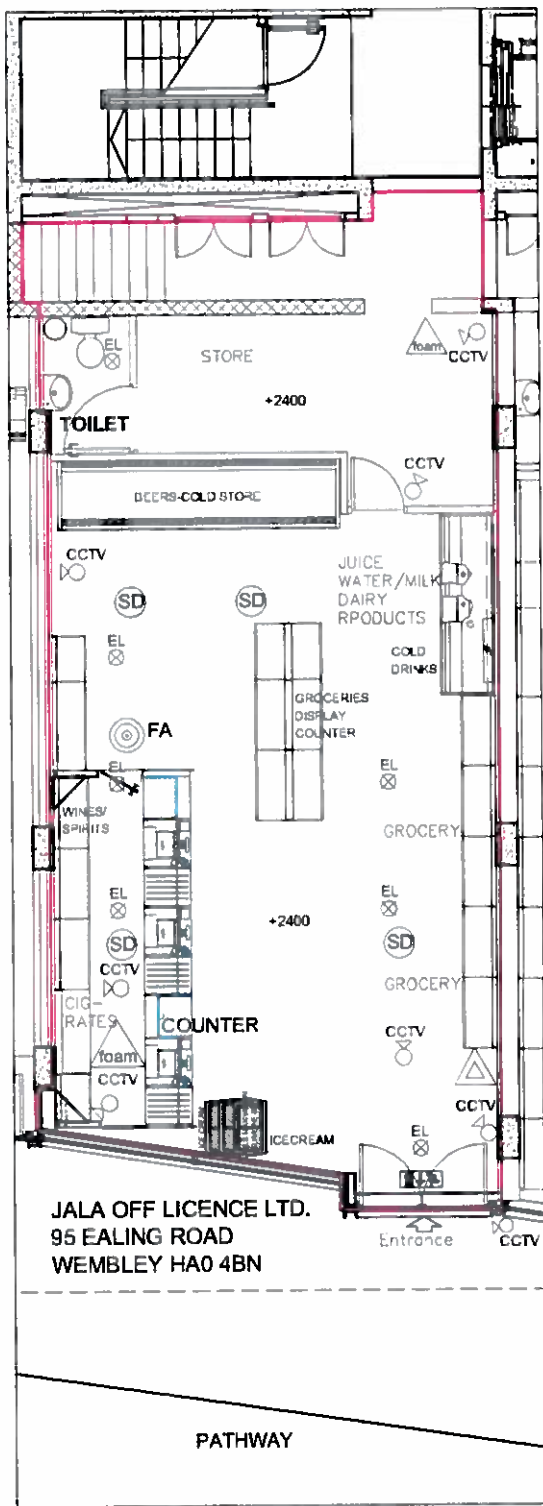
Kind Regards









Mr M S Kapoor  
Licensing Consultant



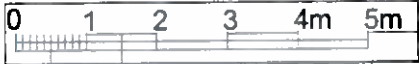


**NOTES:** Figured dimensions are to be used in preference to scaled dimensions.  
 Contractors to verify all dimensions on site before commencing any work or shop drawing.  
 Any discrepancies between these drawing and any other documents, drawings and the actual situation encountered on site should be conveyed to SAI Architects & Associates - Consultants and / or contract administrator immediately.  
 This drawing is to be read in conjunction with other issued project documentation and drawings.  
 All works to comply with the latest relevant code of practice, British Standards and Building Regulations and are to be the satisfaction of Local Statutory Authorities.  
 No part of this drawing may be reproduced without the permission of SAI Architects & Associates - Consultants. This drawing is the property of Client. It must not be copied in whole or in part or distributed without their written permission. Copyright is reserved ©.



-  Fire extinguisher  
6 Litre AFFF Foam spray
-  9 Litre Water stored pressure
-  6 kg (abc) powder
-  Emergency Lighting
-  Closed Circuit Television camera
-  Smoke Detectors underneath the structural existing slab
-  Fire alarm
-  Licensable Activities

**GROUND FLOOR PLAN**  
 95 EALING ROAD  
 @ SCALE 1 : 100



RIBA (Stage-A) from Inception to (L)-Occupation

REVISION

Project **JALA OFF LICENCE LTD.,**  
 95 Ealing Road, Wembley  
 Middlesex, HA0 4BN. U.K

Drawing Title **EXISTING GROUND FLOOR PLAN**

Drawn	Checked	Scale	Date
JP	RJ	1:100	NOV 2017
Project No	Drawing No	Revision	
2017/10-06/PL	17/320/PL	*	

**PREMISES LICENCE**

A4

**SAI ARCHITECTS & ASSOCIATES-CONSULTANTS**

ARCHITECTURE TOWN PLANNING INTERIOR DESIGN PLANNING SUPERVISION

62, Crownwalk, Wembley, Middlesex, London HA9 8HU  
 Tel 020 8908 5746 E: saiarch@yahoo.com

**This page is intentionally left blank**



**METROPOLITAN  
POLICE**

Working together for a safer London

TERRITORIAL POLICING

The Licensing Officer  
Health, Safety and Licensing  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 7FJ

**Your ref: N/A**

**Our ref:**

**Brent Borough Licensing Unit  
Brent Civic Centre  
Fifth Floor  
Engineers Way  
Wembley  
HA9 7FJ**

**Tel:** 020 8733 3206

**Mob:** 07500 993897

**Email:** michael.sullivan3@met.police.uk

**Web:** www.met.police.uk

**Date: 21th December 2017**

**Police representation to the application for a new Premises Licence at**

**I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the licensing objectives for the reasons indicated below.**

**If conditions suggested below were accepted in full I would withdraw my representation.**

Officer: **Michael Sullivan PC 368QK**  
Brent Borough Police Licensing Constable

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the act. The Police representations are primarily concerned with the prevention of crime and disorder and the protection of children from harm.

On Wednesday 13th December 2017, I visited the premises and met with Mr Thakkar to discuss this application. He has informed me that his staff have undertaken licensing training and now held a personal licence. I spoke to one member of staff that held a licence, he was unable to explain any of the four licensing objectives to me, I then spoke to his wife on the phone, she is the applicant and the proposed DPS, she was also unable to answer any basic questions about licensing to me, she blamed the phone saying she could not hear me, but the line was clear and she was able to have a long conversation with her husband when I handed him back the phone. I have discussed the training issues with the applicants Agent and he will arrange training for all staff before the shop starts trading.

Mr Thakkar recognises that the premises are located within a challenging locality in respect of general anti social behaviour and street drinking alike. We spoke about conditions to be attached to his premises licence which will ensure that the licensing objectives are upheld at all times despite local issues. The following proposed conditions were discussed:

He went on to say that he wanted to open the shop at 6am, but he did not intend to sell alcohol until later in the day, due to the problems in the location with ASB, and Street Drinkers, I would propose that the **sales of alcohol are from 09.00am daily**, due to the street drinking problem in the area, and the fact that the shop is only a short distance from a local primary school.

**Police Request the following conditions be added to the new premises licence:**

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.
2. A "Challenge 25" policy shall be adopted and adhered to at all times.
3. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked, sold or supplied.
4. A personal licence holder shall be present on the premises and supervise the sale of alcohol throughout the permitted hours for the sale of alcohol.
5. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers or staff.
6. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
7. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
  - (f) any faults in the CCTV system
  - (g) any refusal of the sale of alcohol
  - (h) any visit by a relevant authority or emergency service.
8. No single cans, Bottles of beers, cider, or lagers shall be sold.
9. No miniature bottles of spirits 5cl shall be sold



10. Written staff training shall be given regularly and signed records for inspection by local authority enforcement officers and Police shall be made available on demand.

Yours Sincerely,

**Michael Sullivan PC368QK**  
**Licensing Constable**  
**Brent Borough Police**

**This page is intentionally left blank**

---

Manishabahen R Thakkar  
Jala Off Licence  
95 Ealing Road  
Wembley  
HA0 4BN

19 December 2017

Dear Sir/Madam,

**Re: Licensing Representation to the Application for the new Premises Licence of Jala Off Licence, 95 Ealing Road, Wembley, HA0 4BN**

I certify that I have considered the above new application and I wish to make representations.

Officer: Susana Figueiredo – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

Please find below my response to this application.

**Sale of Alcohol from 06.00hrs**

The sale of alcohol at 06.00hrs encourages persons to purchase and consume alcohol at a very early hour of the morning. Removing such opportunity altogether prevents the licence holder or his staff from having to be in a position to refuse sales and further reduces the chances of alcohol being purchased by customers for consumption at this time.

As I understand the premises opens at 06.00hrs but unfortunately the Licensing Authority cannot use this as a measuring tool for when the supply and display of alcohol for sale should take place. In order to uphold the Licensing objectives, it is necessary that alcohol not be sold at this time of the morning or until as late as 01.00hrs.

As previously explained, there are existing issues surrounding **anti-social behaviour, loitering and public drinking** in the immediate area. Permitting an additional off licence with such timings, I believe would add to the already existing issues and undermine the licensing objectives.

There are also the following two schools in the vicinity of the proposed off licence; Alperton High School and Barham Primary School. In order to avoid children of school age witnessing persons loitering and street drinking, it is proposed that alcohol not be sold before 09.00hrs.

It is therefore proposed that the supply of alcohol be modified from 06.00hrs-01.00hrs to;

### **09.00hrs-23.00hrs**

This would go some way in promoting the licensing objectives. In order to further promote the Licensing objectives the following conditions are suggested;

#### **Conditions to be added to the Licence**

- CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.
- A CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the entire servery.
- A sign stating 'No proof of age, No sale' shall be displayed at the point of sale.
- A 'Challenge 25' policy shall be adopted and adhered to
- No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold.
- A clear and unobstructed view into the premises shall be maintained at all times.
- An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following
  - (a) all crimes reported to the venue
  - (b) any complaints received
  - (c) any incidents of disorder
  - (d) all seizures of drugs or offensive weapons
  - (e) any faults in the CCTV system or searching equipment or scanning equipment
  - (f) any refusal of the sale of alcohol
  - (g) any visit by a relevant authority or emergency service.
- A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
- Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers or staff.
- Any staff directly involved in selling alcohol for retail to consumers, staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation. The training shall cover in particular; how to manage issues in relation to underage sales and dealing with intoxicated persons and street drinkers The training shall be documented and signed off by

the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

- No miniature bottles of wine or spirits in units of less than 35cl shall be sold at the premises.
- No single cans of beers, lagers and ciders shall be stocked or sold at the premises.
- All alcohol stocked and sold shall be labelled with the name 'JALA'.
- The licensee shall ensure that any activity associated with the premises shall be carried out in such a manner so as not to cause a public nuisance to neighbours.
- Customers shall not be permitted to congregate on the forecourt outside the premises.

Yours sincerely,



Susana Figueiredo  
Licensing Inspector  
Planning, Transportation, Licensing

**This page is intentionally left blank**

**From:** publichealthlicensing  
**Sent:** 07 December 2017 16:59  
**To:** 'info@personallicencecourses.com'  
**Cc:** Business Licence  
**Subject:** New Premises - 95 Ealing Road, Wembley, HA0 4BN

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**Categories:** Gillian

Dear Mrs Manishabahen R Thakkar

**RE: Public Health representation for the application for premises JALA OFF LICENCE, 95 Ealing Road, Wembley, HA0 4BN.**

The above application has been considered on behalf of the director of Public Health - Dr Melanie Smith, and wish to make a representation as the granting of the application may have a mitigating effect on the licensing objectives: The prevention of crime and disorder, public safety and the prevention of public nuisance.

Based on the above, we propose the following conditions:

- Signage stating 'no proof of age-no sale' and 'known street drinkers shall not be served' shall be displayed at the point of sale
- A 'Challenge 21' policy shall be adopted and adhered to at all times
- No high strength beers, lagers and ciders above 6.0% ABV shall be stocked or sold at the premises.
- No miniature bottles of wine and spirits in units less than 35cl shall be stocked or sold at the premise unless packaged as part of a seasonal gift set.
- No alcohol to be sold before the hours of 10 AM and past the hours of 12 AM.

If the conditions above are accepted in full and confirmed in writing/email, Public Health would withdraw this representation.

We will require these conditions to appear on the licence schedule should the licence be granted.

Thank you,

Clementine Djatmika  
Public Health Officer  
Brent Civic Centre  
Engineers Way  
Wembley HA9 0FJ  
Tel: 0208 937 5490

**This page is intentionally left blank**



**From:**  
**Sent:** 22 December 2017 00:08  
**To:** Business Licence  
**Subject:** Objection Re: Jala Supermarket 95 Ealing Rd

To whom it may concern

As a local resident, I would like to object to a license been issued to the above premises.

The neighborhood has seen a drastic downturn in recent years due to immense amount of anti-social behaviour created purely from drinking in the public spaces around the area.

To grant any more licenses is not only making the situation far worse, but with limited amount of resources of the Police and the Council it is not manageable, we have had, as the council and the Police know very well the assurances by the sellers to take some form of responsibility have not been met and cannot be met.

It is obvious that a licensee application will according to regulations state that they will meet their responsibilities but the evidence proves this to the contrary.

The objection is based on the following grounds

1. Gangs are gathering around these shops and intimidating the public albeit women and children. Violence outside these shops is escalating (I encountered one this evening).
2. Drunken men are in general intimidating children as they come back from school
3. The exposure of genitaly is now a common occurrence in full view of the public especially children by these drunks is very shocking
4. The local park is now littered with human excrement, beer cans and bottles and the once pleasant space has become a obstacle course to avoid these people.
5. The streets and alley ways are littered with alcoholic bottles and cans.
6. The Police are inundated with 101 calls or 999 calls for not only drinking but the anti social action of the drunks.
7. The old women, children and for that matter all local residents are in fear of what is going on and although they want something done about it they also fear being targeted should they report the activity.

There are many other reasons and the Police in a recent case highlighted with great articulation the reality that we live under.

I would urge you reject the application and help us make Ealing Rd a potential tourist destination with its magic atmosphere in previous years to be brought back and a safe neighborhood for all to enjoy. As Wembley is been developed it would be bad policy for areas around the stadium to be seen to the World as neglected and disgusting area

Kind Regards

**This page is intentionally left blank**

Dear Sir/Madam,

Re: Jalaram supermarket - 95 Ealing Road, Alperton, Wembley

I would respectfully object to granting this license based on the below reasons:

There had recently been a 6 month PSPO being put in place from the 28th of April 2017 up until September the 27th 2017. Unfortunately, even with a PSPO in place, we still experienced what we have in the past, such as problems with street drinkers with regards to being a public nuisance, crimes taking place as well as a fear of public safety. One Tree Hill Park is the nearest park where a lot of drinkers have been hanging out continuously for quite awhile now (5-6 years), and thus may increase further with yet another off license selling alcohol. As a result of this, the good reputation that we once had of not only One Tree Hill Park but our area, has suffered.

I feel that there will also be greater competition with the existing off-licence in price of alcohol, as it may even be even cheaper which will increase in consumption of alcohol and increase in existing problems.

Also, I have been leading a free walking and running group since mid May and had noticed attendances were low, due to feedback from a few people who have come running with me, had noticed street drinkers at One Tree Hill Park sleeping, urinating on the side fences and hanging around in groups and treating the park as a 'drinkers hangout'. Children on our road have felt threatened to go and play on our park side entrance (Braemar Avenue) due to drinkers hanging around in big groups, and not only drink 1 or 2 bottles or cans they drink plenty more and hang around and stay at One Tree Hill for long hours up until late at night and i had even spotted them sleeping there in the early hours of the morning.

We have already had enough issues happening and constantly occurring and re-occurring on our street and area for quite some time now, with seemingly little or not much being done about it. If a premises license is granted for Jalaram supermarket, I feel as I am sure other residents would feel that our problems will double, not only for our road and area, but especially One Tree Hill, as it will turn into a 'drinkers paradise'. We appreciate the Local police's efforts in our area, but also recognise that they can not be there at all times. I have been spending a considerable amount of time trying to help rebuild and promote One Tree Hill as a great park to train at, as it has a lot of space available, has a nice outdoor gym, and used to be a quiet and pleasant park.

We do not want to see a fatality on our road or any other severe incidents happening in our area being linked to alcoholism, disorder and crime due to potentially cheaper alcohol being promoted or sold at a nearby shop as competition would be increased.

Please kindly take a note of my comments.

Yours faithfully,

A large black rectangular redaction box covering the signature area.

**This page is intentionally left blank**

From: [REDACTED]  
Sent: 13 December 2017 18:03  
To: Business Licence  
Subject: Re Liquor License

Categories: Vanesha

Dear Sir/Madam

I am writing to you in regards of the application for alcohol licence applied by Jala Supermarket,  
95 Ealing Road.

I would like to object to the licence being printed on the grounds of:

Crime And disorder in one tree hill park.

Public nuisance in one tree hill park and St. James Gardens.

Urination against my garden fence and in one tree hill park.

Public safety.

Protection of children from harm.

And above all, by granting this licence, there will be greater competition with the existing off-licence in price of alcohol and it will be even cheaper which will increase in consumption of alcohol and increase in existing problems. Public who are buying drinks also congregate on Conor of our street it is very frightening to walk by as lady. They also gather behind betting shop near bus stop so that is nuisance when we are waiting for bus , they also throw empty cans and black bags in front of our house. They use bad language when walking end of One Tree Hill Park. Children are frightened to use the park and I find frightened living in my own Street.

Kind regards  
[REDACTED]

**This page is intentionally left blank**

**From:** [REDACTED]  
**Sent:** 14 December 2017 20:22  
**To:** Business Licence  
**Subject:** Please do not issue alcohol selling licence to JALA Supermarket

**Categories:** Vanesha

**Business address:**  
Jala Supermarket  
95 Ealing Road

Dear Sir / Madam,

I am writing to you in regards of the applications for alcohol licence applied by above business. I live in [REDACTED] and near one tree hill park. This is to report that drinkers are using many public and safety issues in our area. I am requesting you not to issue the alcohol licence to the above mentioned business.

This is to inform you that our daily life is getting affected by people drinking by following ways

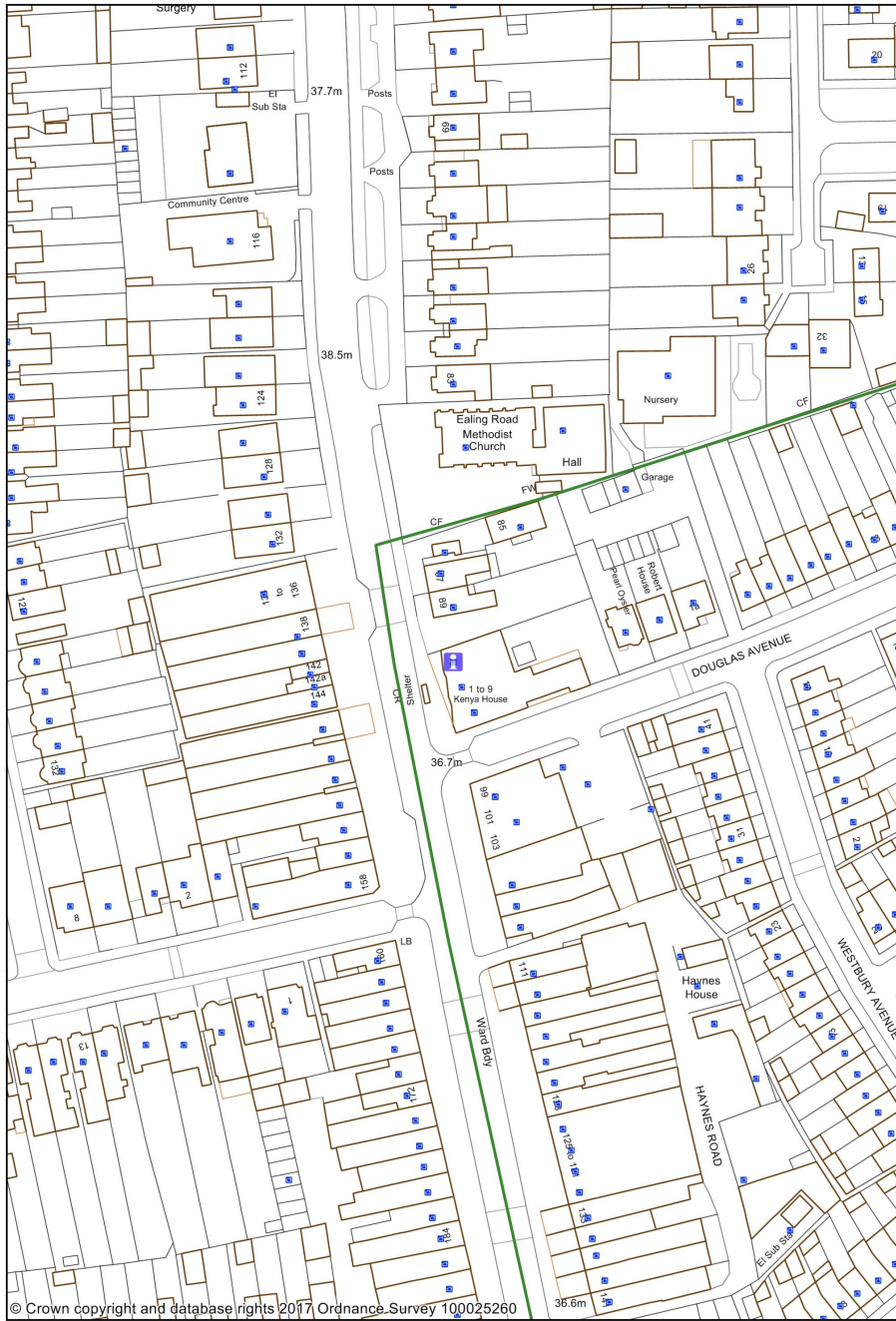
- They drink in the morning while we takes our children at school
- They urinate in front of the kids and family on the street and tree next to my house in open
- They fights and use abusing language as a drunk in front of my kids and family on many occasion
- We are spending too much of our quality time calling police and explaining who is fighting next to our house and who is drunk?
- They drink in a group and use very abusive language openly
- There are almost daily fights between drinkers and we have to witness on many occasions
- They breaks empty bottles, damages car and fences more often.
- They urinate openly and expose body parts in front of the kids and family, throw cans and spit in front of us openly

Regards,  
[REDACTED]

**This page is intentionally left blank**



Jala Off Licence 95 Ealing Road HA0 4BN



1:1250

0 0.02 0.04 kilometres



**This page is intentionally left blank**

## LICENSING ACT 2003

### Application for New Premises Licence

#### 1. The Application

Name of Applicant:	Mr Dipa Meggi Givane & Miss Ana Givane
Name & Address of Premises:	DIU Portugal 234 Ealing Road Wembley HA0 4QL
Applicants Agent:	Mr Hemal Varsani

The application is for a new premises licence:

- 1 For the sale and supply of alcohol and to remain open from 06:30hrs to 23:00hrs Monday to Sunday

#### 2. Background

None

#### 3. Promotion of the Licensing Objectives

See page 12 of the application.

#### 4. Relevant Representations

Representations have been received and withdrawn from the Police and Public Health Officers and Licensing Officers. Objections remain outstanding from local residents. The applicant sent a response via the local authority to the residents, one resident withdrew their objection.

#### 5. Interested Parties

None

#### 6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

## **7. Determination of the Application**

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

## **8. Associated Papers**

- A. Application Form & plan
- B. Licensing Officer Representation
- C. Resident Objections
- D. Police Representation & Withdrawal
- E. Public Health Representation & Withdrawal
- F. OS Map



# Brent

## NEW PREMISES LICENCE APPLICATION FORM

Application for a premises licence to be granted  
under the Licensing Act 2003

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.  
You may wish to keep a copy of the completed form for your records.

**We MR. DIPA MEGGI GIVANE & MISS ANA GIVANE**

.....apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and We are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

### Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description	
234 EALING ROAD, WEMBLEY, MIDDLESEX HA0 4QL	
Post town WEMBLEY	Post code HA0 4QL

Telephone number of premises (if any)

07735454663

Non-domestic rateable value of premises

£25,000

## Part 2 - Applicant details

Please state whether you are applying for a premises licence as

Please tick ✓ Yes

- a) An individual or individuals\*  please complete section (A)
- b) a person other than an individual\*  please complete section (B)
- i. as a limited company/limited liability partnership  please complete section (B)
- ii. as a partnership (other than limited liability)  please complete section (B)
- iii. as an unincorporated association or  please complete section (B)
- iv. other (for example a statutory corporation)  please complete section (B)
- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)
- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick ✓ Yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
- o Statutory function or
- o A function discharged by virtue of Her Majesty's prerogative

### (A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr  Mrs  Miss  Ms  Other title   
(for example, Rev)

Surname

First names

GIVANE

DIPA MEGGI

Date of Birth

[REDACTED]

I am 18 years old or over  (Please tick yes)

Nationality

[REDACTED]

Current postal address if different from premises address

[REDACTED]

Post Town

[REDACTED]

Postcode

[REDACTED]

Daytime contact telephone number

[REDACTED]

E-mail address (optional)

[REDACTED]

**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr  Mrs  Miss  Ms  Other title (for example, Rev)

Surname:  First names:

Date of Birth	<input type="text" value=""/>	I am 18 years old or over <input checked="" type="checkbox"/> (Please tick yes)
Nationality	<input type="text" value=""/>	

Current postal address if different from premises address:

Post Town:  Postcode:

Daytime contact telephone number:

E-mail address (optional):

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

**Part 3 Operating Schedule**

When do you want the premises licence to start?

Day		Month		Year			
0	8	1	2	2	0	1	7

If you wish the licence to be valid only for a limited period, when do you want it to end?

--	--	--	--	--	--	--	--

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

--

Please give a general description of the premises (please read guidance note 1)

**THE PREMISES IS A SHOP ON EALING ROAD, WEMBLEY, HA0 4QL.  
THE SHOP IS A GENERAL A1 SHOP SELLING FOOD & DRINK PRODUCTS ON THE  
FRONT PART. MIDDELE PART IS USED AS AN ADMINISTRATION/OFFICE AREA.  
REMAINING PART IS A STORAGE AND KITCHEN.**

**ALCHOHOL SELLING WILL BE WITH IN THE SHOP PREMISES WHERE INDIVIDUAL  
LICENSE HOLDER WILL BE RESPOCIBLE FOR THE SELLING OF AN ALCHOHOL.  
REAR STORAGE WILL BE SECURED AND USED TO STORE ALCHOHOL.**

**PLANS AND DRAWINGS MARKED WITH THE AREA FOR SELLING OF AN ALCHOHOL.**



Please tick ✓ Yes

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

**Provision of regulated entertainment**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Sale of alcohol** (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

**A**

Plays Standard days and timings (please read guidance note 7)			Will the performance of a play take place indoors or outdoors or both – please tick [✓] (please read guidance note 3).	Indoors	
Day	Start	Finish		Outdoors	
Mon			<u>Please give further details here</u> (please read guidance note 4)	Both	
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

**B**

Films Standard days and timings (please read guidance note 7)			Will the performance of films take place indoors or outdoors or both – please tick [✓] (please read guidance note 3).	Indoors
				Outdoors
Day	Start	Finish		Both
Mon			<b>Please give further details here</b> (please read guidance note 4)	
Tue				
Wed			<b>State any seasonal variations for the exhibition of films</b> (please read guidance note 5)	
Thur				
Fri			<b>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</b> (please read guidance note 6)	
Sat				
Sun				

**C**

Indoor sporting events Standard days and timings (please read guidance note 7)			<b>Please give further details</b> (please read guidance note 4)	
Day	Start	Finish		
Mon			<b>State any seasonal variations for indoor sporting events</b> (please read guidance note 5)	
Tue				
Wed				
Thur			<b>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</b> (please read guidance note 6)	
Fri				
Sat				
Sun				

H

<p><b>Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)</b></p>			<p>Please give a description of the type of entertainment you will be providing</p>		
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<p><b><u>Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)</u></b></p>	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<p><b><u>Please give further details here (please read guidance note 4)</u></b></p>		
Wed					
Thur			<p><b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 5)</u></b></p>		
Fri					
Sat			<p><b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 6)</u></b></p>		
Sun					

<b>Late night refreshment</b> Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick [✓] (please read guidance note 3).	Indoors		
Day	Start	Finish		Outdoors		
Mon			<b>Please give further details here (please read guidance note 4)</b>			
Tue						
Wed				<b>State any seasonal variations for the provision of late night refreshment (please read guidance note 5)</b>		
Thur						
Fri				<b>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 6)</b>		
Sat						
Sun						

**J**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption (Please tick box ✓) (please read guidance note 8)	On the premises	
Day	Start	Finish		Off the premises	X
Mon	06:30	23:00	<b>State any seasonal variations for the provision of late night refreshment (please read guidance note 5)</b>		
Tue	06:30	23:00			
Wed	06:30	23:00	<b>Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)</b>		
Thur	06:30	23:00			
Fri	06:30	23:00			
Sat	06:30	23:00			
Sun	06:30	23:00			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name...ANA GIVANE.....

Date of Birth... [REDACTED] .....

Address... [REDACTED] .....

Postcode.. [REDACTED] .....

Personal Licence number(if known) Qualification Accreditation [REDACTED]

Issuing licensing authority (if known)....Ofqual...(BIAB).....

**K**

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9)

SELLING OF AN ALCHOHOL

**L**

Hours premises are open to the public  
Standard days and timings  
(please read guidance note 7)

Day	Start	Finish
Mon	06:30	23:00
Tue	06:30	23:00
Wed	06:30	23:00
Thur	06:30	23:00
Fri	06:30	23:00
Sat	06:30	23:00
Sun	06:30	23:00

State any seasonal variation (please read guidance note 5)

Non-standard timings. Where you intend to use the premises to be open to the public at different times to those listed in the column on the left, please list (please read guidance note 6)

**M** Describe the steps you intend to take to promote the four licensing objectives:

a) **General – all four licensing objectives (b, c, d, e) (please read guidance note 10)**

Proper management with site safety, strong metal roller shutter and secured alcohol storage can prevent occurrence of crime. Strong management controls and effective training of staff so that they are aware of the premises licence and the requirements to meet the four licensing objectives with particular attention.  
As a licensed premises we know that it is necessary to carry out our functions with a purpose of promoting these objectives. We promise to support these objectives through their operating schedules and other measures (including staff training and qualifications, policies, and strategic partnerships with other agencies).

b) **The prevention of crime and disorder**

CCTV System will be installed to monitor entrances, exits, and other parts of the premises in order to address the prevention of crime objective. A clear and legible notice outside the premises indicating the normal hours under the terms of the premises licence during which licensable activities are permitted. Clear and conspicuous notices warning of potential criminal activity, such as theft, that may target customers will be displayed. Not selling of alcohol to drunk or intoxicated customers. Custom will not be sought by means of personal solicitation outside or in the vicinity of the premises. Prevention and vigilance in illegal drug use at the retail unit area. Staff will be well trained in asking customers to use premises in an orderly and respectful manner and prevent drinking alcohol at the retail unit.

c) **Public safety**

Internal and external lighting fixed to promote the public safety objective. Training and implementation of underage ID checks. The log book shall be kept available for inspection when required by persons authorised by the Licensing Act 2003 or associated legislation. All parts of the premises and all fittings and apparatus therein, door fastenings and notices, lighting, electrical and other installations, will be maintained at all times in good order and in a safe condition.

d) **The prevention of public nuisance**

Prominent, clear and legible notices will be displayed at the exit requesting the public passerby and also nearby residents and to leave the premises and the area quietly. Deliveries of goods necessary for the operation of the business will be carried out at such a time or in such a manner as to prevent nuisance and disturbance to nearby residents. Customers will not be admitted to premises above opening hours. Any lighting on or outside the premises will be positioned and screened in such a way so as to not cause a disturbance to nearby residents.

e) **The protection of children from harm**

"Challenge 25" sign which is a retailing strategy that encourages anyone who is over 18 but looks under 25 to carry acceptable ID (a card bearing the PASS hologram, a photographic driving license or a passport) if they wish to buy alcohol. All the details provided in Training Record Book available the retail unit. Log Book will be kept upon the premises all the time. Nothing belong existing Health & Safety requirements

**Checklist**

Please tick ✓ Yes

- I have made or enclosed payment of the fee ( £190 fees will be paid today over the phone by card)
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected
- (Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships) I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**

**Part 4 – Signatures** (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent. (Please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

**Declaration**

- (Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership) I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).
- The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)

Signature ... Dipa Meggi Givane & Ana Givane .....

Date ... 09/11/2017 .....

Capacity ... Applicants .....





**Checklist**

Please tick ✓ Yes

- I have made or enclosed payment of the fee ( £190 fees will be paid today over the phone by card)
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected
- (Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships) I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15).

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**

**Part 4 – Signatures** (please read guidance note 11)

**Signature of applicant or applicant's solicitor or other duly authorised agent. (Please read guidance note 12). If signing on behalf of the applicant please state in what capacity.**

**Declaration**

- (Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership) I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).
- The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)

Signature Dipa Meggi Givane.....

Date 09/11/2017.....

Capacity First Applicant.....

For joint applications signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent. (Please read guidance note 13) If signing on behalf of the applicant please state in what capacity.

Signature *Hemal Varsani*.....

Date *09/11/2017*.....

Capacity *Agent*.....

<b>Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)</b>	
MR. HEMAL VARSANI [REDACTED]	
Post town [REDACTED]	Post code [REDACTED]
Telephone number [REDACTED]	
E-mail address (optional) [REDACTED]	

# NEW PREMISES LICENCE APPLICATION

**GENERAL NOTES**  
 CONTRACTOR TO CHECK ALL DIMENSIONS ON THE SITE AND REPORT ANY DISCREPANCIES IMMEDIATELY.

**FOUNDATION:-**  
 TO BE A MINIMUM OF 1.0 M. BELOW LOWEST GROUND LEVEL OR TO LEVEL ADJACENT DRAINS WHICHEVER IS DEEPER. TO BE EXCAVATED 0.6 M. BELOW ANY ROOTS FOUND IN TRENCH. USE 1.2.4 CONCRETE. (SULPHATE RESISTING CEMENT)  
**ABOVE GROUND DRAINAGE:-** NEW SOIL AND VENT PIPES TO BS 5572. 100MM PVC PIPE TAKEN 1MTR. ABOVE ANY WINDOW WITHIN 3 METRES. AND FITTED WITH WIRE CAGE. NEW WASTES TO BE 38MM(SINK, BATH AND SHOWER) AND 32MM(BASIN) ALL FITTED WITH 75MM DEEP SEAL TRAPS. PROVIDED RODDING EYES OF CHANGE OF DIRECTION. COMMON WASTE PIPES TO BE MINIMUM 50MM IN DIAMETER.

**FLASHINGS:-**  
 PROVIDE 150MM HIGH CODE 4 LEAD FLASHINGS TO ALL ABUTMENTS.

**RAINWATER DISPOSAL:-**  
 PROVIDE 100MM PVC HALF ROUND GUTTERING WITH 63MM PVC DOWN PIPE DISCHARGING TO RODDABLE BACK INLET GULLIES AND CONNECTED TO EXISTING SURFACE WATER DRAINS. THE POSITION OF THE SURFACE WATER DRAINS IS TO BE LOCATED ON COMMENCEMENT OF WORK IF NOT READILY ASCERTAINABLE AND FINAL ARRANGEMENT TO BE AGREED WITH LA. SURVEYOR. OR ALTERNATIVELY TO MINIMUM 1CUBIC METRE SOAK AWAY MIN 5.0M FROM ANY BUILDING.

**STEELWORK:-**  
 BEAMS TO BE ENCASED IN 2 LAYERS OF 12.5MM PLASTERBOARD WITH 1.6MM WIRE BINDING AT 100MM PITCH AND 5MM VERMICULITE GYPSUM PLASTER FINISH OR USE TWO COATS OF INTUMESCENT COAT TO MANUFACTURERS INSTRUCTIONS TO ACHIEVE HALF HOUR FIRE RESISTANCE.

**SURFACE WATER:-**  
 125 DIAMETER HALF ROUND PVC GUTTERING WITH 65 DIAMETER RWP.S INTO 100DIA GULLY & 1 IN 40 PVC DRAIN ENCASED IN 150MM PEA SHINGLE TO NEW 3M3 SOAK AWAY AT LEAST 5M FROM FOUNDATIONS OR 6M IF IN CLAY SUB SOIL.

Rev No.	Date	Description
Revision No.		

**DESIGN CRAFT**  
 Email: hemvarsani@hotmail.com

**Cilent's Name**  
 Mr. Dipa Meggi Givane  
 Address: 234 Ealing Road,  
 Wembley.  
 HAO 4QL

Drg. Title  
**PLANS & ELEVATION**

Date **03/11/2017**

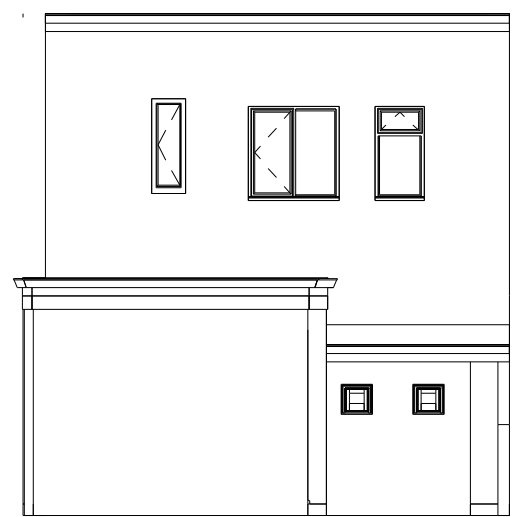
Scale **1:100@A3**

Drg. No. **DG/BRENT/PLN/2017/A101**

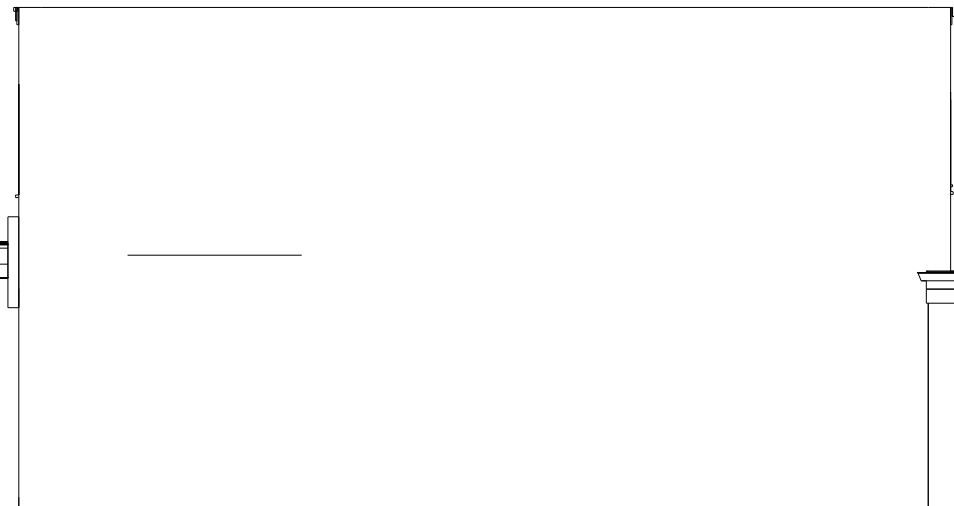
- FIRE EXTINGUISHER 6Lt. AFFF foam spray
- 9Lt. Water stored pressure
- 6Kg. (abc) Powder
- Emergency Light
- Heat Detector
- Smoke Detector
- CCTV camera
- Fire exist signage
- Licensable Activities



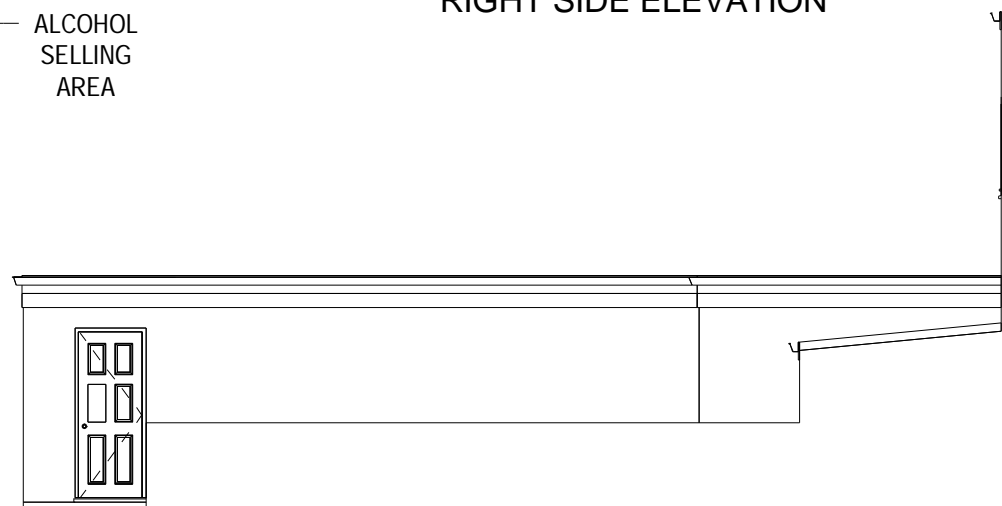
FRONT ELEVATION



REAR ELEVATION

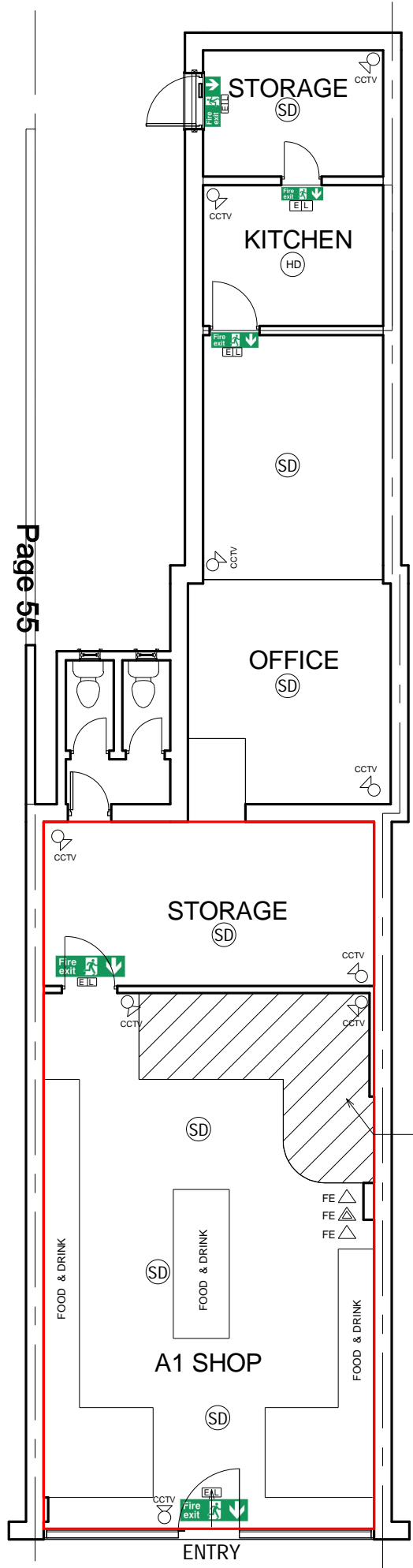


RIGHT SIDE ELEVATION

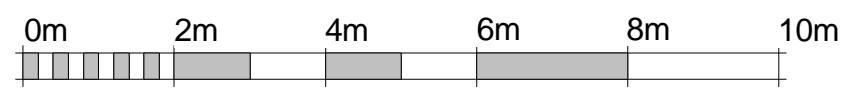


LEFT SIDE ELEVATION

Page 55



GROUND FLOOR PLAN



**This page is intentionally left blank**

**From:**  
**Sent:** 22 December 2017 00:11  
**To:** Business Licence  
**Subject:** Objection Re DUI PORTUGAL -234 Ealing Rd

To whom it may concern

As a local resident, I would like to object to a license been issued to the above premises.

The neighborhood has seen a drastic downturn in recent years due to immense amount of anti-social behaviour created purely from drinking in the public spaces around the area.

To grant any more licenses is not only making the situation far worse, but with limited amount of resources of the Police and the Council it is not manageable, we have had, as the council and the Police know very well, "the assurances by the sellers to take some form of responsibility have not been met and cannot be met".

It is obvious that a licensee application will according to regulations state that they will meet their responsibilities but the evidence proves this to the contrary.

The objection is based on the following grounds

1. Gangs are gathering around these shops and intimidating the public albeit women and children. Violence outside these shops is escalating (I encountered one this evening).
2. Drunken men are in general intimidating children as they come back from school
3. The exposure of private parts is now a common occurrence in full view of the public especially children by these drunks is very shocking
4. The local park is now littered with human excrement, beer cans and bottles and the once pleasant space has become a obstacle course to avoid these people.
5. The streets and alley ways are littered with alcoholic bottles and cans.
6. The Police are inundated with 101 calls or 999 calls for not only drinking but the anti social action of the drunks.
7. The old women, children and for that matter all local residents are in fear of what is going on and although they want something done about it they also fear being targeted should they report the activity.

There are many other reasons and the Police in a recent case highlighted with great articulation the reality that we live under.

I would urge you reject the application and help us make Ealing Rd a potential tourist destination with its magic atmosphere in previous years to be brought back and a safe neighborhood for all to enjoy. As Wembley is been developed it would be bad policy for areas around the stadium to be seen to the World as neglected and disgusting area

Kind Regards

**This page is intentionally left blank**

**From:**  
**Sent:** 13 December 2017 15:59  
**To:** Business Licence  
**Subject:** Diu Portugal Ltd application for a Premises License

**Categories:** Vanesha

Dear Sir/Madam,

Re: Diu Portugal Limited - 234 Ealing Road, Alperton, Wembley

I would respectfully object to granting this license based on the below reasons:

There had recently been a 6 month PSPO being put in place from the 28th of April 2017 up until September the 27th 2017. Unfortunately, even with a PSPO in place, we still experienced what we have in the past, such as problems with street drinkers with regards to being a public nuisance, crimes taking place as well as a fear of public safety. One Tree Hill Park is the nearest park where a lot of drinkers have been hanging out continuously for quite awhile now (5-6 years), and thus may increase further with yet another off license selling alcohol. As a result of this, the good reputation that we once had of not only One Tree Hill Park but our area, has suffered.

I feel that there will also be greater competition with the existing off-licence in price of alcohol, as it may even be even cheaper which will increase in consumption of alcohol and increase in existing problems.

Also, I have been leading a free walking and running group since mid May and had noticed attendances were low, due to feedback from a few people who have come running with me, had noticed street drinkers at One Tree Hill Park sleeping, urinating on the side fences and hanging around in groups and treating the park as a `drinkers hangout`. Children on our road have felt threatened to go and play on our park side entrance (Braemar Avenue) due to drinkers hanging around in big groups, and not only drink 1 or 2 bottles or cans they drink plenty more and hang around and stay at One Tree Hill for long hours up until late at night and i had even spotted them sleeping there in the early hours of the morning.

We have already had enough issues happening and constantly occurring and re-occurring on our street and area for quite some time now, with seemingly little or not much being done about it. If a premises license is granted for Diu Portugal Ltd, I feel as I am sure other residents would feel that our problems will double, not only for our road and area, but especially One Tree Hill, as it will turn into a `drinkers paradise`. We appreciate the Local police`s efforts in our area, but also recognise that they can not be there at all times. I have been spending a considerable amount of time trying to help rebuild and promote One Tree Hill as a great park to train at, as it has a lot of space available, has a nice outdoor gym, and used to be a quiet and pleasant park.

We do not want to see a fatality on our road or any other severe incidents happening in our area being linked to alcoholism, disorder and crime due to potentially cheaper alcohol being promoted or sold at a nearby shop as competition would be increased.

Please kindly take a note of my comments.

Yours faithfully,

**This page is intentionally left blank**



Business address:  
DUI Portugal  
234 Ealing road

Dear Sir / Madam,

I am writing to you in regards of the applications for alcohol licence applied by above business. I live in [REDACTED] and near one tree hill park. This is to report that drinkers are using many public and safety issues in our area. I am requesting you not to issue the alcohol licence to the above mentioned business.

This is to inform you that our daily life is getting affected by people drinking by following ways

- They drink in the morning while we takes our children at school
- They urinate in front of the kids and family on the street and tree next to my house in open
- They fights and use abusing language as a drunk in front of my kids and family on many occasion
- We are spending too much of our quality time calling police and explaining who is fighting next to our house and who is drunk?
- They drink in a group and use very abusive language openly
- There are almost daily fights between drinkers and we have to witness on many occasions
- They breaks empty bottles, damages car and fences more often.
- They urinate openly and expose body parts in front of the kids and family, throw cans and spit in front of us openly

Regards,

[REDACTED]

Thank you for your representation.

We appreciate your time and value your feeling about nuisance, public safety and child protection.

We are willing and ready to stop these sort of anti-social activities and prepare to fight against it in our area. We will not sale any alcohol to these kind of people who misbehave in public. We will install CCTV cameras to identify them and also stop them to buy from our shop also can request others to stop sale them alcohol. We can also join hands to identify them and bring them to Police & Justice.

There will be no sale of alcohol before 10am. Prominent, clear and legible notices will be displayed at the exit requesting, not to disturb the public passer-by and also nearby residents and to leave the premises and the area quietly. There will be notices on the shop and 'Challenge 25' to stop any young ones to buy alcohol from our shop. We will also ask for the proof of age to make sure no under age children can buy alcohol.

We believe and you will also agree that every human being has to be given an equal opportunity to do work and business to earn for own and their family living.

We still believe our borough Brent is a Borough of PRIDE.

We will work together to make it most liveable place in the borough of Brent.

Kind regards,

Owner

234 Ealing Road, Wembley. HA0 4QL

**This page is intentionally left blank**

From:  
Sent: 25 December 2017 17:57  
To: Business Licence  
Subject: Re: 234 Ealing Road, Wembley, HA0 4QL - 223747794

I would like to withdraw my representation as they have addressed my concerns

**This page is intentionally left blank**

From:  
Sent: 13 December 2017 18:13  
To: Business Licence  
Subject: Liquor License

Categories: Vanesha

Dear Sir/Madam,

I am writing to you in regards of the application for alcohol licence applied by Diu Portugal Limited, 234 Ealing Road.

I would like to object to the licence being printed on the grounds of:

Crime And disorder in one tree hill park.

Public nuisance in one tree hill park and St. James Gardens.

Urination against my garden fence and in one tree hill park.

Public safety.

Protection of children from harm.

And above all, by granting this licence, there will be greater competition with the existing off-licence in price of alcohol and it will be even cheaper which will increase in consumption of alcohol and increase in existing problems.

They also consume alcohol behind Barclays Bank car park and urinate there which is so embarrassing being female.

Value of our area is going downhill.

What about Brent being borough of pride !!!!

Kind regards

**This page is intentionally left blank**

**From:**  
**Sent:** 14 December 2017 20:23  
**To:** Business Licence  
**Subject:** Please do not give alcohol selling licence to DUI  
Portugal 234 Ealing road

**Categories:** Vanesha

Business address:  
DUI Portugal  
234 Ealing road

Dear Sir / Madam,

I am writing to you in regards of the applications for alcohol licence applied by above business. I live in and near one tree hill park. This is to report that drinkers are using many public and safety issues in our area. I am requesting you not to issue the alcohol licence to the above mentioned business.

This is to inform you that our daily life is getting affected by people drinking by following ways

- They drink in the morning while we takes our children at school
- They urinate in front of the kids and family on the street and tree next to my house in open
- They fights and use abusing language as a drunk in front of my kids and family on many occasion
- We are spending too much of our quality time calling police and explaining who is fighting next to our house and who is drunk?
- They drink in a group and use very abusive language openly
- There are almost daily fights between drinkers and we have to witness on many occasions
- They breaks empty bottles, damages car and fences more often.
- They urinate openly and expose body parts in front of the kids and family, throw cans and spit in front of us openly

Regards,

**This page is intentionally left blank**





The Licensing Officer  
Health, Safety and Licensing  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 7FJ

**Your ref:** N/A

**Our ref:** 223747794

**Brent Borough Police Licensing Unit**  
**Brent Civic Centre**  
**Fifth Floor**  
**Engineers Way**  
**Wembley**  
**HA9 7FJ**

**Tel:** 020 8733 3206

**Mob:** 07785 253940

**Email:** michelle.heath@met.police.uk

**Web:** www.met.police.uk

**Date:** Wednesday 20th December 2017

**Police representation to the application for a new Premises Licence at DIU Portugal, 234 Ealing Road, Wembley, HA0 4BN.**

**I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the licensing objectives for the reasons indicated below.**

**If the conditions proposed below were accepted in full I would withdraw my representation.**

Officer: **Michelle Heath 928QK**  
Brent Borough Police Licensing Constable

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the act. The Police representations are primarily concerned with the prevention of crime and disorder.

#### **Closed Circuit Television (CCTV)**

Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises. With proper signage, this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated, especially as the premises is open daily into the early hours of the morning.

All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

### **Sale of Alcohol**

I note in the operating schedule that you wish to supply alcohol from:-

- **06:30-23:00 hours** Monday-Sunday.

Police ask that this be modified to:-

- **09:00am -23:00 hours** Monday-Sunday.

**Reasons:-** There are 2 local schools near the premise Alperton High School & Barham primary school. Children of school age should not witness people loitering around and drinking alcohol in the streets whilst on their way to school. There is also existing ASB in the immediate area such as loitering, littering and street drinking which early opening times may exasperate.

***Police require the following points should be added as conditions on the premises licence as below.***

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. A CCTV camera shall be installed to cover the entrance to the premises.
3. A clear and unobstructed view into the premises shall be maintained at all times.
4. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
5. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
6. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) any complaints received
  - (c) any incidents of disorder
  - (d) all seizures of drugs or offensive weapons
  - (e) any faults in the CCTV system or searching equipment or scanning equipment
  - (f) any visit by a relevant authority or emergency service.
  - (g) any refusal of the sale of alcohol
7. A sign stating 'no proof of age, no sale' shall be displayed at the point of sale.

8. A 'challenge 25' policy shall be adopted and adhered to.

9. No high strength beers, lagers, and ciders above 6% ABV shall be stocked or sold.

10. No single cans of beers, lagers and ciders shall be stocked or sold at the premises.

11. Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers or staff.

12. No miniature bottles of wine or spirits in units of less than 35cl shall be sold at the premises.

Yours Sincerely,

**Michelle Heath PC 928QK  
Licensing Constable  
Brent Borough Police**

**This page is intentionally left blank**

**From:** michelle.R.Heath@met.pnn.police.uk  
**Sent:** 22 December 2017 16:26  
**To:** Michael.J.Sullivan@met.pnn.police.uk  
**Cc:** Business Licence; Patel, Yogini; Legister, Linda  
**Subject:** RE: \*Police letter of Representations\*\* DIU Portugal 234 Ealing Road HA0 4QL Ref 223747794

Thankyou Hemal, I am now in a position to withdraw police representations

Regards

PC Michelle Heath

**From:** HEMAL VARSANI  
**Sent:** 20 December 2017 14:45  
**To:** Heath michelle R - QK <[michelle.R.Heath@met.pnn.police.uk](mailto:michelle.R.Heath@met.pnn.police.uk)>; Sullivan Michael J - QK <[Michael.J.Sullivan@met.pnn.police.uk](mailto:Michael.J.Sullivan@met.pnn.police.uk)>  
**Cc:**  
**Subject:** RE: \*Police letter of Representations\*\* DIU Portugal 234 Ealing Road HA0 4QL Ref 223747794

Dear Sir / Madam,

[RE: \\*Police letter of Representations\\*\\* DIU Portugal 234 Ealing Road HA0 4QL Ref 223747794](#)

Thank you for your email and representation.  
We accept and agree in full to your representation. All the steps will be followed and proper care will be take according to your representation.

I have attached acceptance letter and agreed to your Terms & Conditions.

Please do not hesitate to contact me should you need any further information.

Kind regards,

Hemal Varsani

**This page is intentionally left blank**

---

Mr Dipa Meggi Givane & Miss Ana Givane  
DIU Portugal  
234 Ealing Road  
Wembley  
HA0 4BN

19 December 2017

Dear Sir/Madam,

**Re: Licensing Representation to the Application for the new Premises Licence of DIU Portugal, 234 Ealing Road, Wembley, HA0 4BN**

I certify that I have considered the above new application and I wish to make representations.

Officer: Susana Figueiredo – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

Please find below my response to this application.

**Sale of Alcohol from 06.30hrs**

The sale of alcohol at 06.30hrs encourages persons to purchase and consume alcohol at a very early hour of the morning. Removing such opportunity altogether prevents the licence holder or his staff from having to be in a position to refuse sales and further reduces the chances of alcohol being purchased by customers for consumption at this time.

As I understand the premises opens at 06.30hrs but unfortunately the Licensing Authority cannot use this as a measuring tool for when the supply and display of alcohol for sale should take place. In order to uphold the Licensing objectives, it is necessary that alcohol not be sold at this time of the morning.

There are existing issues surrounding **anti-social behaviour, loitering and public drinking** in the immediate area. Permitting an additional off licence with such timings, I believe would add to the already existing issues and undermine the licensing objectives.

There are also the following two schools in the vicinity of the proposed off licence; Alperton High School and Barham Primary School. In order to avoid children of school age witnessing persons loitering and street drinking, it is proposed that alcohol not be sold before 09.00hrs.

It is therefore proposed that the supply of alcohol be modified from 06.30hrs-23.00hrs to;

### **09.00hrs-23.00hrs**

This would go some way in promoting the licensing objectives. In order to further promote the Licensing objectives the following conditions are suggested;

#### **Conditions to be added to the Licence**

- CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.
- A CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the entire servery.
- A sign stating 'No proof of age, No sale' shall be displayed at the point of sale.
- A 'Challenge 25' policy shall be adopted and adhered to
- No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold.
- A clear and unobstructed view into the premises shall be maintained at all times.
- An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following
  - (a) all crimes reported to the venue
  - (b) any complaints received
  - (c) any incidents of disorder
  - (d) all seizures of drugs or offensive weapons
  - (e) any faults in the CCTV system or searching equipment or scanning equipment
  - (f) any refusal of the sale of alcohol
  - (g) any visit by a relevant authority or emergency service.
- A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
- Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers or staff.
- Any staff directly involved in selling alcohol for retail to consumers, staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation. The training shall cover in particular; how to manage issues in relation to underage sales and dealing with intoxicated persons and street drinkers The training shall be documented and signed off by



the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.

- No miniature bottles of wine or spirits in units of less than 35cl shall be sold at the premises.
- No single cans of beers, lagers and ciders shall be stocked or sold at the premises.
- All alcohol stocked and sold shall be labelled with the name 'DIU'.
- The licensee shall ensure that any activity associated with the premises shall be carried out in such a manner so as not to cause a public nuisance to neighbours.
- Customers shall not be permitted to congregate on the forecourt outside the premises.

Yours sincerely,



Susana Figueiredo  
Licensing Inspector  
Planning, Transportation, Licensing

**This page is intentionally left blank**

Dear Hemal Varsani,

Further to your attached agreement to all my recommendations and conditions, I am now withdrawing my representation.

Kind Regards

Susana Figueiredo  
Licensing Enforcement Officer  
Planning, Transportation & Licensing  
Brent Council

[www.brent.gov.uk](http://www.brent.gov.uk)

\*\*\*\*\*

**From:** HEMAL VARSANI  
**Sent:** 20 December 2017 13:39  
**To:** Figueiredo, Susana <[Susana.Figueiredo@brent.gov.uk](mailto:Susana.Figueiredo@brent.gov.uk)>  
**Cc:**  
**Subject:** RE: CONSULT: New Premises - DIU Portugal, 234 Ealing Road, Wembley, HA0 4QL - 223747794

Dear Ms. Figueiredo,

Applicant: **Mr Dipa Meggi Givane & Miss Ana Givane**  
Premises: **DIU Portugal, 234 Ealing Road, Wembley, HA0 4QL**

RE: CONSULT: New Premises - DIU Portugal, 234 Ealing Road, Wembley, HA0 4QL - 223747794

LICENSING ACT 2003  
Licence: Initial Application  
Reference: 223747794

Thank you for your email.  
I herewith submit my reply for your representation.

I hope attached reply to your letter with acceptance and agreement will be satisfactory to you and acceptable.

Please let me know if you need any further information or letter or acceptance from my side.

I will be grateful if you can acknowledge acceptance letter and reply to my email.

Kind regards,  
Hemal Varsani

**This page is intentionally left blank**

---

Mr Dipa Meggi Givane & Miss Ana Givane  
DIU Portugal  
234 Ealing Road  
Wembley  
HA0 4BN

19 December 2017

Dear Sir/Madam,

**Re: Licensing Representation to the Application for the new Premises Licence of DIU Portugal, 234 Ealing Road, Wembley, HA0 4BN**

I certify that I have considered the above new application and I wish to make representations.

Officer: Susana Figueiredo – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the Act.

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

Please find below my response to this application.

**Sale of Alcohol from 06.30hrs**

The sale of alcohol at 06.30hrs encourages persons to purchase and consume alcohol at a very early hour of the morning. Removing such opportunity altogether prevents the licence holder or his staff from having to be in a position to refuse sales and further reduces the chances of alcohol being purchased by customers for consumption at this time.

As I understand the premises opens at 06.30hrs but unfortunately the Licensing Authority cannot use this as a measuring tool for when the supply and display of alcohol for sale should take place. In order to uphold the Licensing objectives, it is necessary that alcohol not be sold at this time of the morning.

There are existing issues surrounding **anti-social behaviour, loitering and public drinking** in the immediate area. Permitting an additional off licence with such timings, I believe would add to the already existing issues and undermine the licensing objectives.

There are also the following two schools in the vicinity of the proposed off licence; Alperton High School and Barham Primary School. In order to avoid children of school age witnessing persons loitering and street drinking, it is proposed that alcohol not be sold before 09.00hrs.

It is therefore proposed that the supply of alcohol be modified from 06.30hrs-23.00hrs to;

**09.00hrs-23.00hrs - WE ACCEPT TO SALE AFTER 9am. Although we have also agreed to sale after 10am as this was agreed upon Public Health department representation.**

This would go some way in promoting the licensing objectives. In order to further promote the Licensing objectives the following conditions are suggested;

### **Conditions to be added to the Licence**

- CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.- **ACCEPTED and AGREED**
- A CCTV camera shall be installed to cover the entrance of the premises and further cameras installed to cover the entire servery.- **ACCEPTED and AGREED**
- A sign stating 'No proof of age, No sale' shall be displayed at the point of sale.- **ACCEPTED and AGREED**
- A 'Challenge 25' policy shall be adopted and adhered to - **ACCEPTED and AGREED**
- No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold.-**ACCEPTED and AGREED**
- A clear and unobstructed view into the premises shall be maintained at all times.- **ACCEPTED and AGREED**
- An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following
  - (a) all crimes reported to the venue
  - (b) any complaints received
  - (c) any incidents of disorder
  - (d) all seizures of drugs or offensive weapons
  - (e) any faults in the CCTV system or searching equipment or scanning equipment
  - (f) any refusal of the sale of alcohol
  - (g) any visit by a relevant authority or emergency service.-**ACCEPTED and AGREED**
- A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.-**ACCEPTED and AGREED**
- Outside of the hours authorised for the sale of alcohol, all alcohol within the trading area is to be secured behind locked grills, locked screens or locked cabinet doors so as to prevent access to the alcohol by customers or staff.-**ACCEPTED and AGREED**
- Any staff directly involved in selling alcohol for retail to consumers, staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation. The training shall cover in particular; how to manage issues in relation to underage sales and dealing with intoxicated persons and street drinkers The training shall be documented and signed off by

the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.-  
**ACCEPTED and AGREED**

- No miniature bottles of wine or spirits in units of less than 35cl shall be sold at the premises.-  
**ACCEPTED and AGREED**
- No single cans of beers, lagers and ciders shall be stocked or sold at the premises.-**ACCEPTED and AGREED**
- All alcohol stocked and sold shall be labelled with the name 'DIU'.**ACCEPTED and AGREED**
- The licensee shall ensure that any activity associated with the premises shall be carried out in such a manner so as not to cause a public nuisance to neighbours.-**ACCEPTED and AGREED**
- Customers shall not be permitted to congregate on the forecourt outside the premises.-**ACCEPTED and AGREED**

Yours sincerely,



Susana Figueiredo  
Licensing Inspector  
Planning, Transportation, Licensing

**This page is intentionally left blank**



Dear Mr Varsani,

Thank you for accepting the conditions proposed by Public Health. We are therefore happy to withdraw our representation.

Thank you

Kind regards  
Tanya

Tanya Mutsekwa

Public Health  
Brent Council

(020) 8937 6254

[www.brent.gov.uk](http://www.brent.gov.uk)

\*\*\*\*\*

**From:** HEMAL VARSANI  
**Sent:** 11 December 2017 09:14  
**To:** Business Licence  
**Subject:** RE: Re: Licence Application for DIU Portugal

**Categories:** Gillian

Dear Ms. Seegoolam,

Thank you for your email.

On the basis of Public Health Team representation, we accept all the conditions raised:

- Signage stating 'no proof of age-no sale' and 'known street drinkers shall not be served' shall be displayed at the point of sale-"ACCEPTED"
- A 'Challenge 21' policy shall be adopted and adhered to at all times - "ACCEPTED"
- No high strength beers, lagers and ciders above 6.0% ABV shall be stocked or sold at the premises.- "ACCEPTED"
- No miniature bottles of wine and spirits in units less than 35cl shall be stocked or sold at the premise unless packaged as part of a seasonal gift set. - "ACCEPTED"
- No alcohol to be sold before the hours of 10 AM and past the hours of 12 AM. - "ACCEPTED"

I hope this will be satisfactory and they will be able to withdraw their representation. Please do not hesitate to contact me should you need any information.

Kind regards,  
Hemal Varsani

**From:** publichealthlicensing  
**Sent:** 08 December 2017 12:01  
**To:**  
**Cc:** Business Licence <[business.licence@brent.gov.uk](mailto:business.licence@brent.gov.uk)>  
**Subject:** Re: Licence Application for DIU Portugal

Dear Miss Givane,

**RE: Public Health representation for the application for premises DIU Portugal, 234 Ealing Road, Wembley, HA0 4QL.**

The above application has been considered on behalf of the director of Public Health - Dr Melanie Smith, and wish to make a representation as the granting of the application may have a mitigating effect on the licensing objectives: The prevention of crime and disorder, public safety and the prevention of public nuisance.

Based on the above, we propose the following conditions:

- Signage stating 'no proof of age-no sale' and 'known street drinkers shall not be served' shall be displayed at the point of sale
- A 'Challenge 21' policy shall be adopted and adhered to at all times
- No high strength beers, lagers and ciders above 6.0% ABV shall be stocked or sold at the premises.
- No miniature bottles of wine and spirits in units less than 35cl shall be stocked or sold at the premise unless packaged as part of a seasonal gift set.
- No alcohol to be sold before the hours of 10 AM and past the hours of 12 AM.

If the conditions above are accepted in full and confirmed in writing/email, Public Health would withdraw this representation.

We will require these conditions to appear on the licence schedule should the licence be granted.

Thank you

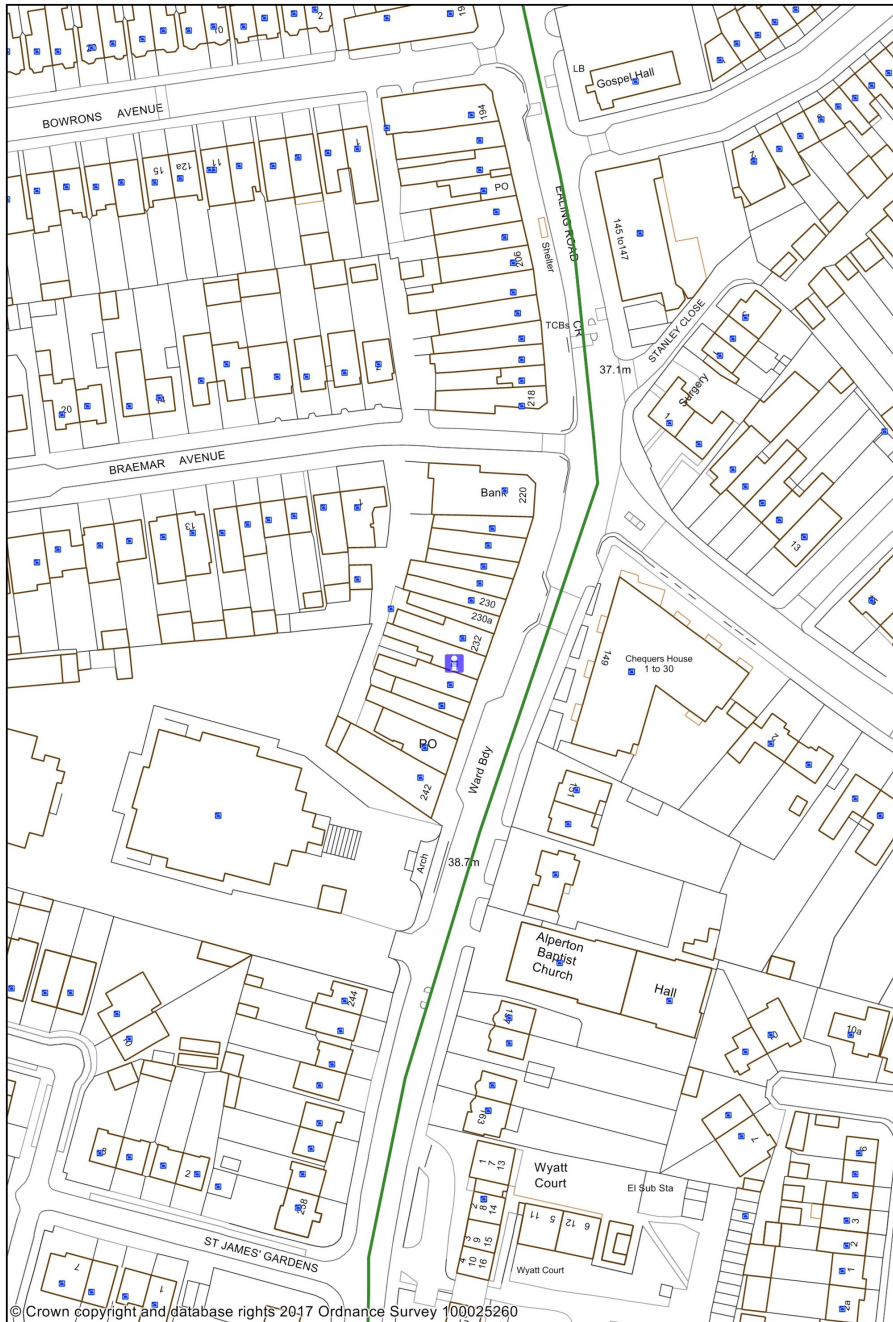
Kind regards

Tanya

Tanya Mutsekwa  
Public Health Officer  
Brent Council

[www.brent.gov.uk](http://www.brent.gov.uk)

DIU Portugal 234 Ealing Road HA0 4QL



1:1250

0 0.02 0.04 kilometres



**This page is intentionally left blank**

## LICENSING ACT 2003

### Application for New Premises Licence

#### 1. The Application

Name of Applicant:	Willesden Pizza Ltd
Name & Address of Premises:	87 Dudden Hill Lane NW10 1BD
Applicants Agent:	

The application is for a new premises licence:

- 1 For the provision of Late Night Refreshment from 23:00hrs to 00:30hrs Sunday to Thursday and 02:00hrs Friday & Saturday and to remain open from 11:30hrs to 00:30hrs Sunday to Thursday and 02:00hrs Friday & Saturday

#### 2. Background

None

#### 3. Promotion of the Licensing Objectives

See page 12 of the application.

#### 4. Relevant Representations

Representations have been received from the Police and Licensing Officers.

#### 5. Interested Parties

None

#### 6. Policy Considerations

Paragraph Nos: 7.2 8.1 – 8.4

8.1 Where responsible authorities and interested parties do not raise any relevant representations regarding the application made to the council, the council will grant the licence or certificate subject only to the conditions that are consistent with the operating schedule or club operating schedule and any mandatory conditions prescribed in the Act itself.

8.2 Where responsible authorities and interested parties raise relevant representations, the council may, if it is satisfied at a hearing or otherwise, impose conditions where considered necessary for the promotion of the licensing objectives.

8.3 Any conditions attached by the council or submitted by the applicant must focus on the direct impact of the activities taking place at licensed premises, on those attending the premises and residents and persons working in the area.

8.4 Any conditions attached to licences will be tailored to the individual needs, style and characteristics of the particular premises and events concerned and will be drawn from a 'model pool of conditions' (where appropriate) to the particular premises.

## **7. Determination of the Application**

Members can take the following steps when determining a new premises licence application:

- grant the licence;
- exclude from the scope of the licence any of the licensable activities to which the application relates;
- refuse to specify a person in the licence as the premises supervisor;
- reject the application

## **8. Associated Papers**

- A. Application Form & plan
- B. Police Representation
- C. Licensing Officer Representation
- D. OS Map



# NEW PREMISES LICENCE APPLICATION FORM

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We Willesden Pizza Limited

.....apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

## Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description	
<b>DUDDEN</b> 87 <del>Willesden</del> HILL LANE	Received 27 OCT 2017 DIGITAL POSTROOM 1
Post town LONDON	Post code NW10 1BD

Telephone number of premises (if any)

0208 451 5353

Non-domestic rateable value of premises

£ 14250

**Part 2 - Applicant details**

Please state whether you are applying for a premises licence as

Please tick  Yes

- a) An individual or individuals\*  please complete section (A)
- b) a person other than an individual\*
  - i. as a limited company/limited liability partnership  please complete section (B)
  - ii. as a partnership (other than limited liability)  please complete section (B)
  - iii. as an unincorporated association or  please complete section (B)
  - iv. other (for example a statutory corporation)  please complete section (B)
- c) a recognised club  please complete section (B)
- d) a charity  please complete section (B)
- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales  please complete section (B)
- ga) A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick  Yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - o Statutory function or
  - o A function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS (fill in as applicable)**

Mr  Mrs  Miss  Ms  Other title   
(for example, Rev)

Surname

First names

Date of Birth

Nationality

I am 18 years old or over  (Please tick yes)

Current postal address if different from premises address

Post Town

Postcode

Daytime contact telephone number

E-mail address (optional)



**SECOND INDIVIDUAL APPLICANT (if applicable)**

Mr  Mrs  Miss  Ms  Other title (for example, Rev)

Surname

First names

Date of Birth	I am 18 years old or over <input type="checkbox"/> (Please tick yes)
Nationality	

Current postal address if different from premises address

Post Town

Postcode

Daytime contact telephone number

E-mail address (optional)

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	WILLESDEN PIZZA LIMITED
Address	87 DUDDEN HILL LANE LONDON NW10 1BD
Registered number (where applicable)	<input type="text"/>
Description of applicant (for example, partnership, company, unincorporated association etc.)	LIMITED COMPANY
Telephone number (if any)	<input type="text"/>
E-mail address (optional)	<input type="text"/>

**Part 3 Operating Schedule**

When do you want the premises licence to start?

Day		Month		Year			
0	5	0	9	2	0	1	7

If you wish the licence to be valid only for a limited period, when do you want it to end?

--	--	--	--	--	--	--	--

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

--

Please give a general description of the premises (please read guidance note 1)

THE PREMISESS IS A GROUND FLOOR SHOP WHICH IS  
USED AS PIZZA DELIVERY AND TAKE AWAY BUSINESS

Please tick ✓ Yes

**What licensable activities do you intend to carry on from the premises?**  
 (Please see sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

**Provision of regulated entertainment**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of late night refreshment** (if ticking yes, fill in box I)

**Sale of alcohol** (if ticking yes, fill in box J)

In all cases complete boxes K, L and M

**A**

Plays			Will the performance of a play take place indoors or outdoors or both – please tick [✓] (please read guidance note 3).	Indoors	
Standard days and timings (please read guidance note 7)				Outdoors	
Day	Start	Finish	Please give further details here (please read guidance note 4)	Both	
Mon					
Tue					
Wed			State any seasonal variations for performing plays (please read guidance note 5)		
Thur					
Fr			Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat					
Sun					

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick [✓] (please read guidance note 3).	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	
Mon	23.00	00.30	<b>Please give further details here</b> (please read guidance note 4)  <b>SELLING ADN DELIVERING COLD AND HOT FOOD AND SOFT DRINK</b>	Both	
Tue	23.00	00.30			
Wed	23.00	00.30	<b>State any seasonal variations for the provision of late night refreshment</b> (please read guidance note 5)		
Thur	23.00	00.30			
Fri	23.00	2.00	<b>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</b> (please read guidance note 6)		
Sat	23.00	2.00			
Sun	23.00	00.30			

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption (Please tick box ✓) (please read guidance note 8)	On the premises	
Day	Start	Finish		Off the premises	
Mon			<b>State any seasonal variations for the provision of late night refreshment</b> (please read guidance note 5)	Both	
Tue					
Wed			<b>Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 6)		
Thur					
Fri					
Sat					
Sun					

**State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):**

Name... [REDACTED]

Date of Birth... [REDACTED]

Address... [REDACTED]

Postcode... [REDACTED]

Personal Licence number (if known) .....

Issuing licensing authority (if known) .....

**K**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9)**

NONE

**L**

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 7)			<u>State any seasonal variation (please read guidance note 5)</u>
Day	Start	Finish	
Mon	11.30	00.30	
Tue	11.30	00.30	
Wed	11.30	00.30	<b><u>Non-standard timings. Where you intend to use the premises to be open to the public at different times to those listed in the column on the left, please list (please read guidance note 6)</u></b>
Thur	11.30	00.30	
Fri	11.30	2.00	
Sat	11.30	2.00	
Sun	11.30	00.30	

**M** Describe the steps you intend to take to promote the four licensing objectives:

a) **General – all four licensing objectives (b, c, d, e) (please read guidance note 10)**

THERE IS ALWAYS A RESPONSIBLE PERSON IN THE PREMISES MAKING SURE THAT THE SHOP AND ITS SURROUNDING AREAS ARE KEPT CLEAN AND TIDY AND NO OBSTACLE IS PLACED IN THE PAVEMENT NEAR THE SHOP

b) **The prevention of crime and disorder**

MAKE SURE THAT THERE ARE NO GATHERING OF PEOPLE NEAR THE SHOP AND ANY SUSPICIOUS PERSON OR INCIDENT WILL BE REPORTED TO THE POLICE . ALL STAFF AND DELIVERY PERSONNEL HAVE BEEN TRAINED AND INFORMED OF THEIR RESPONSIBILITIES AND THEIR DUTIES TO BE VIGILANT AND REPORT ANY ACTIVITIES IMMEDIATELY TO THE MANAGER WHO WOULD INFORM THE RELEVANT AUTHORITIES.

c) **Public safety**

THE MANAGER AND THE STAFF HAVE BEEN TRAINED TO MAKE SURE THAT THERE WOULD BE NO OBSTRUCTION OR OBSTACLE IN THE PAYVEMENT OR INFRONT OF THE SHOP . PROPER ARRANGEMENT HAS BEEN MADE FOR STHE DISPOSAL OF RUBBISH OR PACKAGING MATERIALS .

d) **The prevention of public nuisance**

MAKE SURE THAT THERE WOULD BE NO LOUD NOISE, MUSIC OR ANY SIMILIAR ACTIVITIES CARRIED OUT BY STAFF OR CUSTOMERS WHILE IN THE PREMISES  
MAKE SURE THAT ALL LEFT OVERS OR USED BOXES ARE PROPERLY DISPOSED AND PLACED IN THE BINS PROVIDED

e) **The protection of children from harm**

THE MANAGERS ARE FULLY TRAINED TO SAFEGARD ALL CHILDREN WHO MAY OCCAISNALLY COME TO THE PREMISES FOR TAKE AWAY PIZZA AND TO MAKE SURE TO SERVE THEM PROMPTLY , AND THAT THEY ARE PROPERLY TREATED AND OBSERVED AND PROTECTED FROM ANY HARM WHILE THEY ARE IN THE PREMISES.

**Checklist**

Please tick ✓ Yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected
- (Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships) I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15)

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.**

**Part 4 – Signatures** (please read guidance note 11)

**Signature of applicant or applicant’s solicitor or other duly authorised agent. (Please read guidance note 12). If signing on behalf of the applicant please state in what capacity.**

**Declaration**

- (Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership) I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15).
- The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)

Signature ..... *Mohamedhossain Ganjipour* .....

Date ..... *30-08-2017* .....

Capacity ..... *Director* .....

For joint applications signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant's solicitor or other authorised agent. (Please read guidance note 13) If signing on behalf of the applicant please state in what capacity.

Signature .....

Date .....

Capacity .....

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)	
87 DUDDEEN HILL LANE	
Post town LONDON	Post code NW10 1BD
Telephone number	[REDACTED]
E-mail address (optional)	[REDACTED]

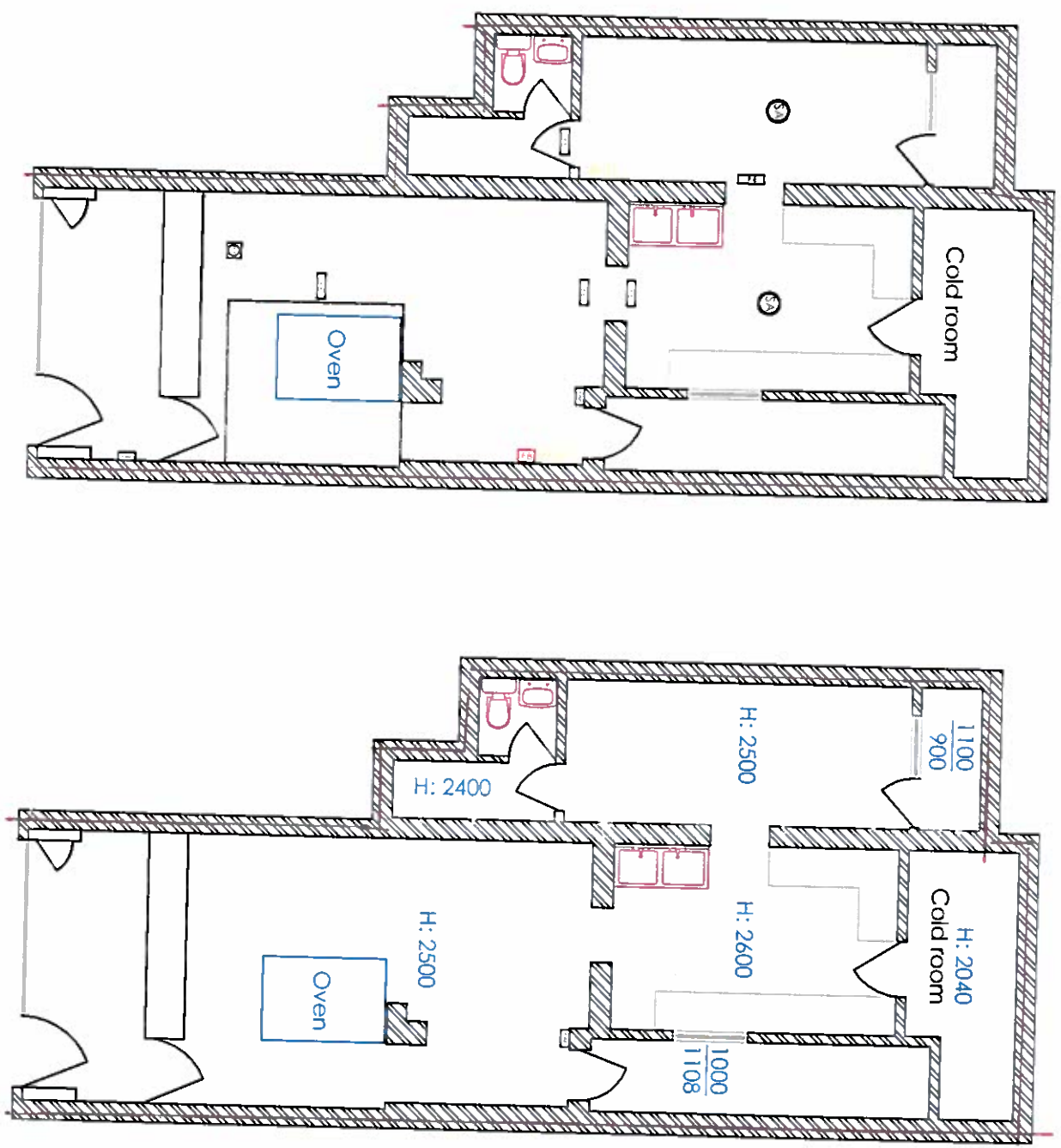




**Notes:**  
 All finishing materials to match existing.  
 The Contractor to ensure the works are inspected & completed to the satisfaction of L.A.  
 These drawings has been produced for planning approval purposes only. Compliance with Building Regulation is not to be assumed. Appropriate Party Wall Notices under the PARTY WALL 1996 ACT must be served on adjoining owners prior to commencement of the building works.  
 These drawings are copyright © SMART DESIGN

Date	Revisions:

**SMART DESIGN**  
 24-26 ARCADIA AVENUE, LONDON N3 2JU  
 Email: info@smartbuilding.co.uk



- Fire Alarm
- Fire Distinguisher
- Smoke Alarm
- Heat & Fire Alarm
- Canopy
- Oven
- Fire Blanket
- Fire Extinguisher

<b>Project:</b>	
<b>Site:</b>	
<b>Drawings:</b> EXISTING PLANS	
<b>Client:</b>	<b>Date:</b>
<b>Drawing No.:</b>	<b>Scale:</b>
	<b>Drawn by:</b>

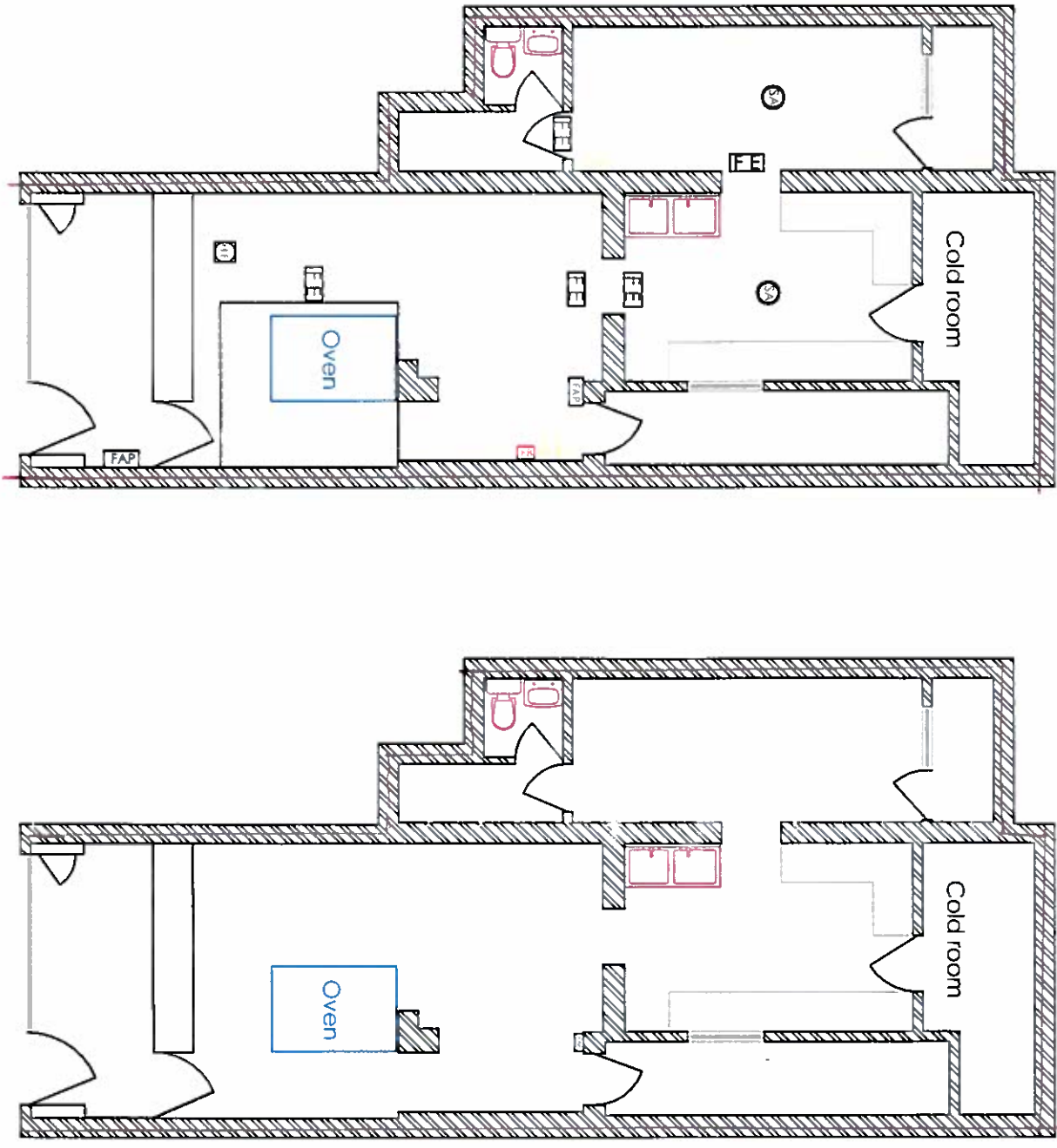
**This page is intentionally left blank**



**Notes:**  
 All finishing materials to match existing.  
 The Contractor to ensure the works are inspected & completed to the satisfaction of L.A.  
 These drawings has been produced for planning approval purposes only. Compliance with Building Regulation is not to be assumed. Appropriate Party Wall Notices under the PARTY WALL, 1996 ACT must be served on adjoining owners prior to commencement of the building works.  
 These drawings are copyright © SMART DESIGN

Date	Revisions:

**SMART DESIGN**  
 24-26 ARCADIA AVENUE, LONDON N3 2JU  
 Email: info@smartbuilding.co.uk



- Fire Alarm
- Fire Distinguisher
- Smoke Alarm
- Heat & Fire Alarm
- Canopy
- Oven
- Fire Blanket
- Fire Extinguisher

<b>Drawings:</b> EXISTING PLANS	
<b>Client:</b>	<b>Date:</b> oct 2017
<b>Client:</b>	<b>Drawn by:</b>
<b>Drawing No.:</b>	<b>Scale:</b> 1:100@A3

**This page is intentionally left blank**



The Licensing Officer  
Health, Safety and Licensing  
Brent Civic Centre  
Engineers Way  
Wembley  
HA9 7FJ

**Your ref:** N/A

**Our ref:** 223743806

**Brent Borough Police Licensing Unit**  
**Brent Civic Centre**  
**Fifth Floor**  
**Engineers Way**  
**Wembley**  
**HA9 7FJ**

**Tel:** 020 8733 3206

**Mob:** 07785 253940

**Email:** michelle.heath@met.police.uk

**Web:** www.met.police.uk

**Date:** Thursday 14th December 2017

**Police representation to the application for a new Premises Licence at Pizza Go Go 87 Dudden Hill Lane NW10 1BD.**

**I certify that I have considered the application shown above and I wish to make representations that the likely effect of the grant of the application is detrimental to the licensing objectives for the reasons indicated below.**

**If the conditions proposed below were accepted in full I would withdraw my representation.**

Officer: **Michelle Heath 928QK**  
Brent Borough Police Licensing Constable

An officer of the Metropolitan Police, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises licence under section 17 of the act. The Police representations are primarily concerned with the prevention of crime and disorder.

**Closed Circuit Television (CCTV)**

Good quality CCTV is essential as a deterrent for the prevention of crime and the detection of offenders. It allows for both covert and overt monitoring of the premises. With proper signage, this reassures both staff and clientele, that this is a safe environment where illegal activities are not tolerated, especially as the premises is open daily into the early hours of the morning.

All cameras and recording equipment will be installed and maintained in accordance with Home Office Guidance and the manufacturers instructions and will be fully operational when the premises are open to the public.

***Police require the following points should be added as conditions on the premises licence as below.***

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request.
2. A CCTV camera shall be installed to cover the entrance to the premises.
3. A clear and unobstructed view into the premises shall be maintained at all times.
4. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
5. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
6. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
  - (a) all crimes reported to the venue
  - (b) all ejections of patrons
  - (c) any complaints received
  - (d) any incidents of disorder
  - (e) all seizures of drugs or offensive weapons
  - (f) any faults in the CCTV system or searching equipment or scanning equipment
  - (g) any visit by a relevant authority or emergency service.

Yours Sincerely,

**Michelle Heath PC 928QK  
Licensing Constable  
Brent Borough Police**

---

Willesden Pizza Limited  
PIZZA GOGO  
87 Dudden Hill Lane  
London  
NW10 1BD

22<sup>nd</sup> December 2017

Ref: 223743806

Dear Sir/Madam,

**Licensing Representation to the Initial Application for the Premises License for PIZZA GOGO, 87 Dudden Hill Lane, London, NW10 1BD**

I certify that I have considered the application shown above and I wish to make a representation.

**An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.**

**The application has been made for a new premises licence under section 17 of the Act.**

The Licensing Authority representations are primarily concerned with the four licensing objectives;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

*The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:*

- 1) CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council
- 2) A CCTV camera shall be installed to cover the entrance of the premises.
- 3) A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.

- 4) An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
  - a. all ejections of patrons
  - b. any complaints received
  - c. any incidents of disorder
  - d. any faults in the CCTV system
  - e. all seizures of drugs or offensive weapons
  - f any faults in the CCTV system or searching equipment or scanning equipment
  - g any visit by a relevant authority or emergency service.
- 5) A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
- 6) Notices asking customers to leave quietly shall be conspicuously displayed at the exit.
- 7) The licensee shall ensure that any activity associated with the premises shall be carried out in such a manner so as not to cause a public nuisance to neighbour.
- 8) All deliveries shall take place during the normal working day (i.e. 09:00 to 18:00 daily).

In order for the Licensing Authority to withdraw this representation, it will be necessary for you to confirm in writing that you are willing to accept the above.

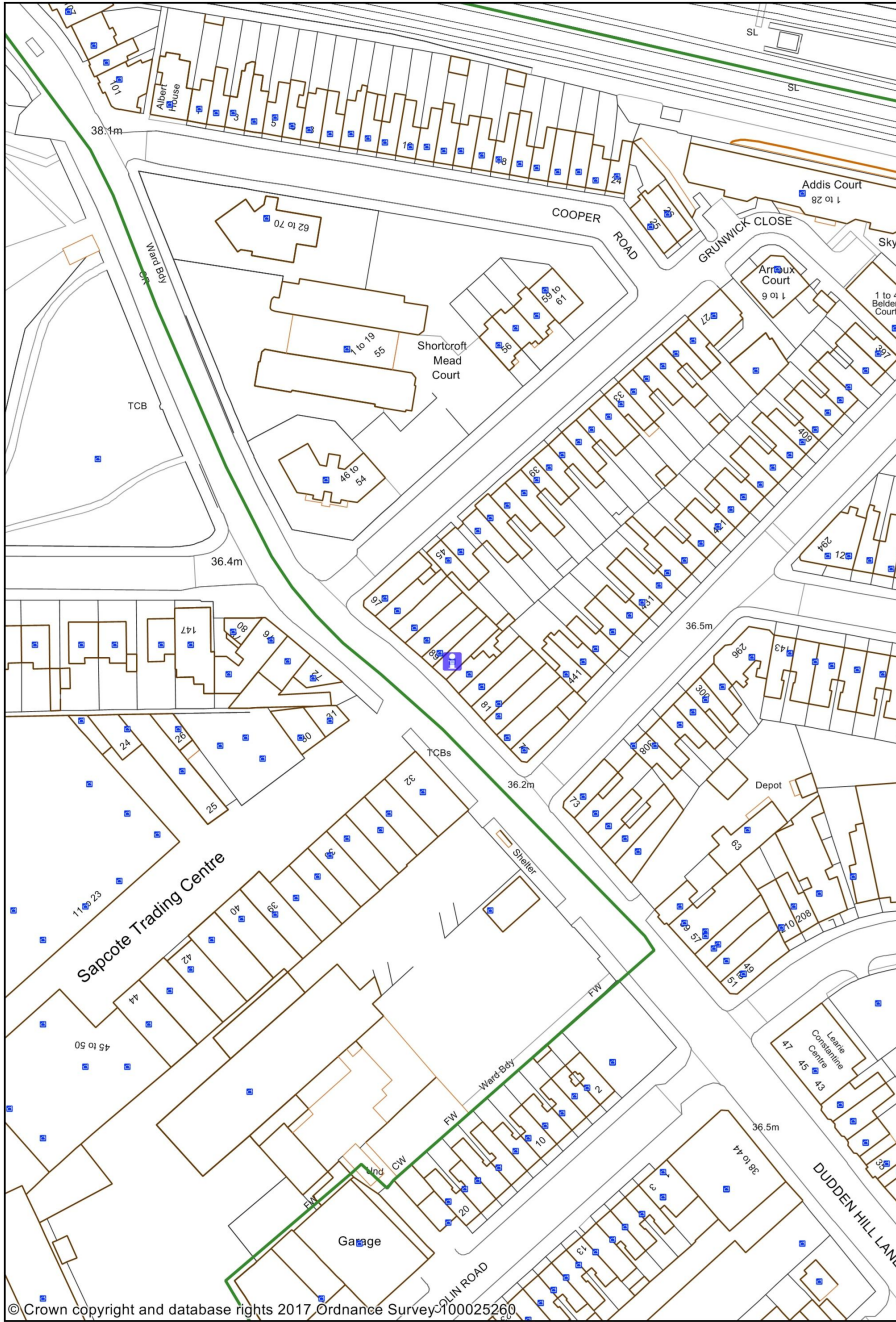
Yours faithfully



Esther Chan  
Licensing Inspector  
Planning, Transportation & Licensing



Willesden Pizza 87 Dudden Hill Lane NW10 1BD



1:1250

0 0.02 0.04 kilometres



**This page is intentionally left blank**